

CÔTE d'AZUR
FRANCE

New in 2017

CÔTE d'AZUR FRANCE

December 2016.

Launch of the new Côte d'Azur strategy developed alongside the CÔTE d'AZUR FRANCE brand:
TRANSFORM, REJUVENATE AND EMBODY THE STORY OF THE NEW CÔTE D'AZUR

STRATEGIC VISION:

PROMOTE THE BRAND AND GET OUR VOICE HEARD

Branding tools, campaigns, image, etc.

DEVELOP AN INSPIRATIONAL APPROACH

Structure and categorise offers based on positioning and key themes, collate offers and package them.

DEVELOP AND PROMOTE NEW USES

Move away from clichés: 'young' brands and offers, accessible prices & special deals, events, off-season offers (skiing and winter holidays), a warm experience (locals, greeters, etc.)

SUPPORT SKILL-BUILDING IN THE REGION AND AMONG ITS PARTNERS

Partnerships with socio-professionals: welcome charter/policy, developing reception support tools, etc.

www.marquecotedazurfrance.com



Leisure & Lifestyle

COTEDAZUR-CARD® - 3 days of activities over 6 days

A single 3-day pass valid for 6 days

3-day adult pass: €45 3-day kids pass: €25

New activities for 2017:

Segway excursion in Cannes, Crossings to the Iles de Lérins departing from Mandelieu-la-Napoule with the Compagnie Maritime Napouloise, Guided tours of Menton's beautiful gardens (the citrus garden at the Palais Carnoles, Maria Serena and Fontana Rosa), and more.

www.cotedazur-card.com

SeaZen – Beaulieu-sur-Mer

eCruising, Côte d'Azur-style.

Boat rental for up to 8 people at Boat-Club rates: Zen, elegant and eco-friendly cruising!

Solar-powered, license-free cruising

<http://seazen.fr>

Riviera Lines

The shipping company which deserves the Ile Sainte Maguerite, St Tropez, the Corniche d'Or.

News: the Riviera Bay 'Boat restaurant and events'

www.riviera-bay-cannes.com

The sailing catamaran "Rivage Croisière"
www.rivage-croisiere.com

Black Tenders Events

Sea tours of the Côte d'Azur for professionals and tourists alike, from Monaco to St Tropez.

A fleet of 6 commercial semi-rigid boats handled by qualified skippers. Nautical rally, EVJF, Sight-seeing tour of the Iles de Lérins, Tour of the Calanques de l'Estérel coves, Apéro Suns drinks and Outings to see firework displays...

<https://www.facebook.com/blacktenders>

Joya Lifestore – Nice

October 2016

The Côte d'Azur's premier lifestyle store Spread over 450m2 and two floors: a restaurant, interior design/home décor boutique and co-working and meeting-room space.

Perfect for popping in and picking up an international magazine, flowers, wine from our cellar, cookery classes, and more!

<http://joyalifestore.com>

Les Bains Douches municipal gallery – Antibes Juan Les Pins

Located on Boulevard d'Aguillon in the heart of the old town with year-round artists' studios, home to painters, ceramicists and a master glass-maker, Didier Saba.

www.antibes-juanlespins.com

Art & Culture

Atelier Folon – Monaco

Open on 1 March 2017

Belgian artist Jean-Michel Folon spent over 20 years working in the port of Monaco studio provided by the Principality. Today, the Folon Foundation he founded in Belgium in 2000 aims to revive this unique artistic location by opening its doors to members of the public.

www.fondationfolon.be

Scene 55 – Mougins

Opening in March 2017

A cultural hotspot: 3,057m2 dedicated to culture, featuring a theatre, a music school, artistic workshops and a residency studio for puppet-makers...

Information and line-up available at <http://scene55.fr>

Charles Nègre Museum of Photography – Nice

Freshly arrived in the heart of Nice's old town, the museum hosts monographic temporary exhibitions devoted to some of the world's leading photographers, or themed exhibitions showcasing trends, from the early days of photography to digital photography.

Helmut Newton exhibition – 'Icons' 17 February to 28 May 2017.

<http://museephotographie.nice.fr>

Eileen Gray - Étoile de Mer

- Le Corbusier Roquebrune Cap Martin

The site will be re-opening its doors to the public from 2 May 2017, but visitors can enjoy tours of Le Corbusier's Cabanon, the Unités de Camping and the étoile de Mer from as early as 15 March.

On 20 June 2017, the Hangar will see the inauguration of a collaborative exhibition with the Centre Pompidou in celebration of the latter's 40th anniversary. EILEENGRAY, THE ARCHITECTURE OF INTIMACY

www.capmoderne.com

Events / exhibitions

Printemps des Nuits du Sud – Vence

The 1st edition of a spectacular event running from 30 March to 8 April in the heart of Vence at the Place du Grand Jardin, at a venue unique in the region: La carpa – Magic Mirrors

Is it a circus, a 1920s cabaret or a big top? Magic Mirrors is all this and more!

The line-up for 2017 will see over 20 artists take to the stage for nine evenings of entertainment: Bernard Lavilliers alongside Mahut, Feder, General ElektriKs, Bonga, Idir, Doc Gyneco, Muggy, Michel Jonasz, Mulatu Astatke, The Temptations and Berywam, representing the latest-generation beat box style! Featuring Stand UP from Sophia Aram!

www.nuitsdusud.com

The Côte d'Azur's first garden festival

From 1 April to 1 May 2017

Pop-up garden competition, events and activities for the public, in Antibes Juan les Pins, Cannes, Grasse, Menton and Nice.

<https://festivaldesjardins.departement06.fr>

TOBIASSE : 'Three lands of inspiration' Vallauris-Saint Paul de Vence – Le Cannet

24 June to 5 November 2017

For the 2017 summer large exhibition dedicated to Théo Tobiasso, cities of Vallauris Golfe-Juan, Saint Paul de Vence and Le Cannet join together to create an exceptional course through the Côte d'Azur in order to discover all wealth and diversity of the artist work.

The Forbidden City in Monaco – Monaco

From 14 July to 10 September 2017

The Grimaldi Forum's summer 2017 exhibition devoted to 'the Forbidden City in Monaco: court life of the emperors and empresses of China'.

www.grimaldiform.com

Galerie Lympia – Nice

Summer 2017

Large exhibition of the ultimate Alberto Giacometti work, realized especially for the Galerie Lympia, the old penal colony of Nice convert in an important cultural place.

<https://galerielympia.departement06.fr>

Ecole(s) de Nice

From 24 June to 15 October

Four exceptional exhibitions in four symbolic places of art in the city : MAMAC, Masséna museum, the Galerie des Ponchettes and the 109. Collections

of the city museum and several national and international loans will be present.

Cinema Museum – Cannes

From 13 July to 25 August

The city of Cannes organize an exhibition dedicated to “Georges Méliès : Magician of the cinema”. Return on the way of an artist prodigy of the cinema beginning.
www.cannes.com

Villa Kerylos – Beaulieu sur mer

September to November 2017

Exhibition of photography : Christos Chrissopoulos
The villa is managed by the center of the National Monuments
www.villakerylos.fr

Anniversaries in 2017:

70th edition of the Cannes Film Festival

17 to 28 May 2017

Events planned throughout the year
www.festival-cannes.com

75th edition of the Monaco F1 Grand Prix

From 25 to 28 May 2017.

<http://acm.mc>

Les Nuits du Sud – Vence

From 6 to 29 July

20th anniversary. Especially for the occasion, the festival is treating visitors to a new event: Spring of the South Nights in the run-up to the summer festival itself!
www.nuitsdusud.com

Sport & Nature

Vesubia Mountain park - Saint-Martin-Vésubie

October 2016

Europe's leading mountain leisure park: Europe's leading indoor canyoning centre, caving space, climbing and water park...
<http://vesubia-mountain-park.fr>

Mouratoglou Tennis Academy - Biot Sophia Antipolis

July 2016

Europe's biggest tennis centre is home to hundreds of players between the ages of 5 and 25, all with the same goal of learning and honing their skills at this site that includes training grounds (34 GreenSet and clay courts, including 8 indoor courts), the 4-star Beachcomber French Riviera hotel and spa, on-site accommodation, a French and international school, a medical complex, and more.

<http://fr.mouratoglou.com>

France Golf Packages

With the arrival of the Ryder Cup 2018 in the Parisian region, creation of the whole new one receptive platform B2B of the 1st tour operator specialized in golf in France.

Website B&C : www.parcours-voyages.fr

Website B2B:www.francegolfpackage.com

Cannes: capital of outdoor sports

2017

Over 60 kilometres of marked trails dedicated to running and hiking/4 outdoor fitness areas/Sports events/30 outdoor sports equipment features.
www.cannes.com/fr/sport/cannes-capitale-du-sport-en-plein-air.html

Randodazur

Nordic walking, gourmet hikes, hikes & pre-dinner drinks: Set off with a certified guide to explore the natural gems and wonders of the Cannes region!

www.randodazur.com

Cap Kayak/Paddle Centre - Cap d'Antibes

New activities for 2017

Kayak fitness with Surfski: intensive fun
Stand Up Paddle Touring around the Cap d'Antibes: athletic excursion and Big

Paddle for group adventures.
www.capkayak.fr

Nature reserve of Monts d'Azur – Thorenc

1st April to November 2017

Scientific operation at the sides of the Longour Doctor and his teams – defined according to animal's needs. Example: marking operation on young animals (bison, horse, deer...), takings or other intervention necessary by scientific project

Offer limited to 6 people (+ 15 years).

www.haut-thorenc.com

Spa & Thalassotherapy

Hôtel Barrière Le Majestic – Cannes

March 2017

The Diane Barrière Spa ushers in a new chapter in its history by welcoming in the Biologique Recherche French cosmetics laboratory and its high-performance cosmetic treatments.

www.groupebarriere.com

Golden Tulip – Sophia Antipolis

February 2017

Opening of the new Decléor spa nestled deep within a pine forest in the Sophia Antipolis science and technology hub.

www.goldentulipsophiaantipolis.com

Le Mas Candille – Mougins

February 2017

From now Candille Spa suggest the range of treatments and product ESPA – recognized as one of the first world brands of luxury spa.

www.lemascandille.com

Berthemont Les Bains spa complex – Roquebillière

July 2016

The Côte d'Azur's only spa town in the Vallée de la Vésubie!

This spa centre stretches over 4,000 m² and focuses on two major therapeutic areas: treating the respiratory tracts and rheumatology.

The centre also includes a pool, a well-being area and a food and drink space.

<http://www.valvital.fr/stationsthermales/berthemont-les-bains/accueilberthemont-les-bains.html>

Hôtel Westminster – Nice

Summer 2016

Hotel spa on the Promenade des Anglais - Spa 27: 400 m² in a newly-built beauty and well-being centre featuring Sothys® and Thalgo® treatments.

www.westminster-nice.com

Hospitality

NEW ! The JAY HOTEL – Happy Culture Nice

Opening 14th April

The hotel**** provides several suites and studios for rent in an "Art-Déco" style of the twenties.

7 other members of HappyCulture Collection in Nice:

www.happyculture.com

Garden Beach Hôtel – Antibes Juan Les Pins

Bought and soon to be renovated...

2017 : The new owners of the 4-star Garden Beach are planning major works, to be entrusted to the Chetrit group.

www.hotel-gardenbeach.com

Cap d'Antibes Beach Hotel

Re-opening in April 2017.

The hotel has upgraded from 27 to 35 rooms!

Its Le Cap beach restaurant and the new bar have also been treated to a makeover.

www.ca-beachhotel.com

Villa Fabulite – Cap d'Antibes

2016

This new 4-star seafront hotel in the Cap d'Antibes offers contemporary, comfy rooms. The kitchen serves up regional Provençal cuisine. A stone's throw away from the Villa Thuret's botanical garden.

www.fabulite.com

Beachcomber arrives on the Côte d'Azur – Resort & spa

September 2016

The Mauritius-based brand is opening its very first French franchise - and chose the Côte d'Azur for the job. The 4-star Sophia Country Club is now the Beachcomber French Riviera, offering 11 modular meeting rooms, 500m² of dining space, and a lounge for evening entertainment, as well as an exotic spa and two pools. The establishment works with Europe's biggest tennis academy (34

courts), the Mouratoglou Tennis Academy™.

www.beachcomber.com/french-riviera

New 4-star hotel – Cagnes-sur-Mer

Opening in summer 2017.

A 4-star, 89-room town-centre hotel to be built in Le Béal's new neighbourhood, the future La Villette green district.

Architects: Wilmotte & Associés.

www.cagnes-tourisme.com

Cannes

Grand Hyatt Cannes Hotel Martinez -

Undergoing renovation since November 2016.

<https://cannesmartinez.grand.hyatt.com>

Hôtel Barrière Le Majestic

Re-opening in March 2017.

Le Fouquet's Cannes, one of the Barrière Le Majestic Cannes hotel's gourmet restaurants, is being redesigned by architect Alexandre Danan (of Parisian firm EDO).

Hôtel Barrière Le Gray d'Albion

Opening of its new Terrasse du Gray restaurant, serving up contemporary French brasserie fare.

www.groupebarriere.com

3.14 Hôtel

Re-opening in May 2017.

The renovated hotel to incorporate the Palm Beach casino.

www.314cannes.com

InterContinental Carlton

2017: extension and renovation works planned www.carlton-cannes.com

Hôtel Villa Claudia – Cannes

Renovation in 2017

Located in the center of Cannes, the hôtel*** provides design rooms in a typical building with garden.

www.villa-claudia-cannes.com

Hôtel de Paris – Monaco

Significant renovation works rolled out across the establishment, with client and service spaces alike reworked and restructured.

Capacity remains essentially unchanged, but room and suite sizes have been increased, as have the number of suites. Major innovations include: a courtyard garden in the centre of the establishment, showcased by rooftops set to house a new spa, fitness and pool spa, gorgeous suites and a rooftop villa with private pool and garden.

The design stays true to the spirit and style of the Hôtel de Paris. The hotel's

historic façade overlooking the Café de Paris will remain intact. Iconic areas such as the entrance hall and the cellar, and emblematic establishments such as the American bar, the Empire room, the Louis XV and the Grill will remain in place. The hotel will remain open, albeit with reduced capacity. Full re-opening of the Hôtel de Paris is planned for late 2018.

<http://fr.hoteldeparismontecarlo.com>

The Negresco – Nice

December 2016

7 new rooms in the Aile Rivoli (France)

The Negresco called on the services of Studio Marc Hertrich & Nicolas Adnet to take on this colourful, exciting challenge! Coming soon: 5 rooms to be renovated by the EPV-certified Créations Métaphores studios.

The Negresco supports and promotes the excellence of French expertise!

www.hotel-negresco-nice.com

Le Mas de Pierre – Saint Paul de Vence

Renovation in April

The hôtel***** Relais & Châteaux provides renovated rooms and suites in a style between modernity and classicism.

www.lemasdepierre.com

Nice - plans for 2019:

www.meet-in-nice.com

Hôtel Hilton Garden

A 120-room Hilton Garden Inn hotel to move into the upcoming 'crown jewel' of Nice, the Nice Côte d'Azur Metropolis hospitality initiative designed to link Nice's train station to the Jean Médecin tram stop.

Hôtel du Couvent

New 5-star establishment in the heart of Nice's old town, the city's historic district. The Perseus group plans to renovate the old Couvent de la Visitation convent built in 1604 to bring to life an 85-room luxury hotel complete with spa, pool, restaurant and outdoor patio. The outside of the historic buildings will be renovated using the exact same old materials.

InterContinental Group

A 4-star, 130-room Crowne Plaza hotel and a 3-star 130-room Holiday Inn Express hotel in the Grand Arénas international business district near the Nice Côte d'Azur airport and the future multi-modal transport hub.

Club Med – Opio

Re-opening in March 2017.

Major renovation works: 431 rooms in ten farmhouses with terraces and balconies with views over the 46-hectare tree-lined grounds surrounding the club. Featuring an outdoor pool and Carita spa.

The Club Med has also reworked and renovated its meeting spaces, with thirty-odd meeting rooms now available to host up to 600 participants.

New for this summer, the village offers clients the chance to take an introduction to circus arts class under the 'Creactive by Cirque du Soleil', an initiative developed in partnership with the world-famous Cirque du Soleil.

www.clubmed.fr

Hôtel Sheraton – Nice Airport

Plan for 2020

This hôtel**** will offer 230 rooms, one restaurant, meeting center, fitness, swimming pool and spa. The entire facility will be connected with the city center and with the 2 terminals.

Fine-dining

Hôtel Belles Rives – Antibes Juan les Pins

The La Passagère was treated to a makeover in 2016! Designer Olivier Antoine, the brain behind the Thermes Marins de Monaco, worked with partner and hotel owner Marianne Estène-Chauvin to bring the project to life.

www.bellesrives.com

L'Arzur – Antibes Juan les Pins

April 2016

Fine-dining from chef Lucas Marini in a warm and welcoming setting in the heart of Antibes old town.

www.larazur.fr

Le Meat – Cannes

December 2016

New steakhouse in the Le Suquet district of Cannes.

<https://www.facebook.com/MEAT-1734513356865690>

La Californie – Cannes

Iconic St Tropez brand Sénéquier comes to Cannes.

www.lacalifornie.fr

La Langouste – Nice

September 2016.

Mediterranean restaurant.

<http://fr.lalangouste.fr>

La Gioia, Food & Drink – Nice

December 2016:

Old Nice restaurant Aphrodite moved out to make way for GIOIA. Southern gourmet bistro cuisine.

<https://www.facebook.com/gioianice>

Top pick

Les Etoiles de Mougins

23, 24 and 25 June

International Gastronomy Festival

Featuring honorary guest Daniel Boulud.

<http://lesetoiledemougins.com>

MICE

New spaces...

Le Suquet des Art(iste)s – Cannes

September 2016

A creative space for Cannes-based artists in the heart of the city. Events hosting available.

<http://www.cannes.com/fr/culture/suquet-des-art-iste-s.html?search-keywords=residence+d+artistes>

H16 events by Cannes Mandelieu Airport

Product launches, gala events, conventions, and more.

22,000 m² of hangars (measuring between 200 m² and up to 3,000 m² for the biggest units); Large vintage- or design-inspired spaces; Events ranging from hundreds to several thousands of participants.

www.cannes.aeroport.fr

Monaco

Espace Indigo at the Grimaldi Forum:

A brand-new space measuring 800m² with a stylish and modular panoramic sea-view terrace for lunches, gala dinners, cocktail events for up to 560 people and VIP evenings, special offers: research days, gala dinner.

"Dine-around" in Port Hercule:

Cocktail buffet-style dinner for groups of up to 1,800 across eight different establishments, each offering a different concept: Le Virage, La Brasserie de Monaco, le Jack, le Sun of a Bun, l'Été, la Rascasse, le Quai des Artistes et le Stars'N Bars.

www.monaconventionbureau.com

Palais de l'Europe - Menton

The only convention centre to have held on to all the space, elegance and soul of the Belle Époque era on the Côte d'Azur, the city-centre Palais de l'Europe looks out over the Biovès gardens.

Freshly renovated, it features 7 rooms to seat 40 to 700 participants spread over 3,000m² and two floors, including: An Italian-style theatre to seat 700 (249m² stage with giant screen), a 374m² reception area leading on to two small 65m² rooms, the Grande-Bretagne room, ideal for hosting cocktail parties, buffets, gala dinners (48m² dance floor), the Forum de France with its 675m², including a 47m² stage and two side galleries (90m² each), perfect for trade fairs and exhibitions.

Major renovation works (completion set for 2017).

www.tourisme-menton.fr/Menton-tourisme-d-affaires.html

The Park Lenôtre – Mougins

Re-opening 1 June 2017.

Major works: the patio to be transformed into a huge 400m² reception area, renovated façades, disability-friendly standards complied with, parking in the lower section.

<http://www.lenotre.com/recevoir-avec-lenotre/ou-recevoir-avec-lenotre/espaces-cote-azur/les-salons-du-park.html>

The Moulin de Mougins

"Orangerie": fully-equipped and ideal for professional events, meetings, research days and conferences, 250m² space exclusively for events.

The Moulin de Mougins and the establishment's garden are ideal for working sessions during meetings or larger events (cocktail parties, product launches), seats up to 200 for sit-down dinners.

'PAVILLON TRAITEUR', the venue's exclusive partner

<https://www.facebook.com/moulindeougins/>

New products... Game of Drones - Innovative team-building

Pilot as part of a team and tackle obstacle courses that require precision and high-tech visualisation. Piloting diploma awarded to all participants!

www.madeincotedazur.com

La boulisterie

Pétanque Truck for all your corporate and general public events between Nice and Paris. Pop-up pétanque pitches made from gravel or artificial turf, indoors or outdoors. Online store.

www.laboulisterie.com

Non-exhaustive list
All details available on
www.cotedazurfrance.fr

Contact presse : Côte d'Azur France

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