

PRESS KIT



ATOUT FRANCE

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EDITORIAL

Dear friends,

It is once again time for our annual Destination France event, made possible by our partner, Air France. This series of events allows us to come and meet the press, as well as tourism professionals from all over the country. It also gives us the opportunity to let them know about our innovations and to encourage them to offer France to their customers, as you do, to your audiences. Thank you for being with us. Your loyalty means a lot and we hope that you will find inspirations in this document for your future reports.

Once more this year, we celebrate the many qualities of the France destination, focusing on the state of mind associated to it: *joie de vivre*! This theme seemed a natural choice, for the *joie de vivre* represents, to us, what France is all about. It is filled with beautiful things and has a way of expressing this *joie de vivre* loud and clear. Many songs, feature films, novels, painted works and sculptures can attest this thought.

And the French *art de vivre* comes directly from this state of mind whose values are almost contagious! For example:

- Hospitality
- Sharing
- Curiosity
- The pleasure of discussing
- Appreciating the present moment
- Omnipresent humor

This *art de vivre* is also revealed in many aspects:

- The beauty and diversity of landscapes
- The variety of leisure activities
- The importance of architecture, the desire to surround oneself with beautiful things
- The strength of the arts
- Gastronomy, taste of fresh produce, attachment to the *terroir*
- Fashion
- The profusion of events of all kinds

Before telling you more specifically about the new developments that will be announced in 2017, let us underline the exceptional diversity of the French tourist offer, with its range of destinations and activities, which are always ready to dazzle and seduce us.

Canadians are loyal to France and travel there every year in large numbers – over 1 million Canadians traveled to France in 2015. They come to meet the people but also, to visit the monuments or taste the gastronomy. This edition of Destination France is inspired by *joie de vivre*, moments « à la française », atmospheres inspired by cafe terraces, family meals or memorable stays.

We wish you a pleasant read and we invite you to meet or contact our partners, who each have their suggestions to make your stay in France a memorable one.

CULTURE AND LEISURE

Paradis Latin

www.paradislain.com/en

THE MOST PARISIAN CABARET!

The famous Parisian Cabaret is located in the heart of Paris, a few steps from Notre Dame and the Pantheon.

Built by Gustave Eiffel in 1889 and listed as a historical heritage of the capital, the Paradis Latin presents its surprising spectacle, "Paradis à la Folie"!

A festive place that offers a great proximity between the public and the artists and which allows to live the (true) real French Cabaret "experience".

A HISTORICAL ROOM SIGNED GUSTAVE EIFFEL

The Paradis Latin room has an exceptional history! Foundations of the XIIth century (they are anchored on the ancient walls of King Philippe Auguste) and walls of the XIXth century: Bonaparte, destroyed the medieval buildings of the old college of Cardinal Lemoine and replaced by a theater inaugurated in 1803, the Theater Latin. The latter burned entirely in the autumn of 1870, during the siege of Paris by the Prussians of Bismarck.

It was rebuilt in 1889 by Gustave Eiffel. Its architecture is metallic, like that of the Eiffel Tower that the famous architect built at the same time.



GASTRONOMY, A PRIORITY!

At the Paradis Latin, cuisine and catering is a priority concern. Meals are made on site from fresh products. A very nice cellar is proposed to the enlightened amateurs, where are gathered the best vintages of Bordeaux, Burgundy and of course, Champagne!

FIDELITY TO THE SPIRIT OF THE GREAT PARISIAN REVIEW!

« Paradis à la Folie » is...

- 35 talented dancers
- 15 magical representations
- Acrobats, jugglers, with breathtaking attractions
- A very dandy Monsieur Loyal and the spirit of the Master of Ceremonies, Great Alchemist of the fusion between the artists and the public.





Grévin Museum Paris and Parc Astérix Compagnie des Alpes

www.compagniedesalpes.com

Compagnie des Alpes is a major player in the leisure and joie de vivre sector! It focuses on 3 activities:

- World leader in ski lifts with **11 ski resorts** in the French Alps region.
- **9 Amusement Parks:** Parc Astérix, Futuroscope of Poitiers, Walibi, etc.
- **4 Grévin** museums: Paris, Montreal, Prague and Seoul and a *Chaplin's World* in Switzerland.

Today, Compagnie des Alpes places two unique destinations under the spotlight.

PARC ASTÉRIX

www.parcasterix.fr/en

Parc Astérix is more than just an amusement park! It is a world of unforgettable experiences, in a humorous atmosphere typical of the comic strip. It is also an adventure in the heart of history, with 40 attractions and 5 shows staged in 6 different thematic universes.

The park will open its doors on April 1st 2017 with many activities (mini farm, egg hunt for Easter) and the attraction **Le vol d'Icare** which has been totally renovated. A new attraction unique in Europe, **Pegase express**, will be inaugurated in June 2017. a

Parc Astérix also opens 50 additional hotel rooms in its Hotel*** des Trois Hiboux, as well as a new restaurant and a new meetings pavilion.



GRÉVIN PARIS

A mirror of three-dimensional news, Grévin, a mythical place of entertainment and illusion since 1882, is a theatrical representation of modern celebrities who mark their time and thus participate in the construction of the small and the great History, It is eternal or ephemeral. A privileged place where the spectator is staged and multiplies the encounters with more than 200 celebrities...

...With unforgettable **themed atmospheres:** The Parisian atmosphere, in the heart of French History, for the young and old.

...In **prestigious historical sites:** An Italian theater, the great marble staircase, the Dome and the Column Hall, *Le Palais des Mirages*



During his visit, the spectator also discovers the hidden secrets of this world of wax: its story, the realization of wax characters, the process of selecting new wax celebrities.

Did you know that the Musée Grévin, as well as its Café with sumptuous decor can host corporate or private events?

DESTINATIONS AND ACCOMODATIONS

Bordeaux

www.bordeaux-tourisme.com

BORDEAUX AT THE TOP OF THE WORLD ACCORDING TO THE LONELY PLANET 2017 CITY RANKING

Each year, its distinction!

« European Best Destination 2015 », 2nd of the unavoidable towns according to *The New York Times* in 2016, Bordeaux is ranked first among the cities to discover in 2017 by the *Lonely Planet Guide*.



10TH CANDLE FOR THE UNESCO WORLD HERITAGE LIST

2017 is the 10th year anniversary of the admission of Bordeaux to the UNESCO World Heritage list.. Bordeaux is the first urban ensemble to be distinguished on such a large area, that is to say, almost half the size of the city. Bordeaux counts nearly 350 buildings classified to the Historic Monuments of which 3 religious buildings inscribed on the World Heritage list since 1998 under the ways of Santiago de Compostela.

BORDEAUX, A CREATIVE TOWN

Intangible source of inspiration, Bordeaux is a land of welcome for many artists and art related projects.. The musical scene is one of the most vibrant in France. Urban and quirky places flourish in the neighborhoods, and the street art has invested the walls. In Bordeaux, different kind of initiatives and events are multiplying.

The « share » life

Bordeaux has made the transition to collaborative economics. Places for sharing and exchanges are spreading with *Darwin* spearheading this movement. Darwin is a kind of ideal city centered on the green economy, with the creation of an urban farm, an XXL skate park, free spaces for graphic designers, an organic (bio) grocery store, a restaurant, co-working spaces, a bike-polo field, a wellness area, decorated with vintage charm. www.darwin-ecosysteme.fr

Bordeaux turns green

Bordeaux is one of the top cities where the French would like to live. The reasons? The gentleness that reigns, the very livable environment, its commitment to easy commuting and of course the proximity of open spaces!
A bike paradise: 163 km of cycling paths and 7 itineraries are proposed to discover the town by bike.

Bordeaux goes to the table

Bordeaux has become an unmissable gastronomic destination. It attracts a new generation of chefs and cooks, in love with South West products. There are no less than 1,600 restaurants.

3 unavoidable markets: the Capucins Market, the Chartrons Market, and the Market of the Tasta district in Bruges, just north of Bordeaux.

NOVELTIES

- **New High Speed train will bring Bordeaux closer to Paris in just to 2:04** (2nd of July)
- **La cité du vin** www.laciteduvin.com/en
- **Bordeaux City Pass** www.bordeauxcitypass.com
- **L'assistant Bordeaux** www.assistant-bordeaux.fr

ÉVÉNEMENTS

- **Bordeaux Fête le Fleuve 10th edition** - May 26 to June 4 - www.bordeaux-fete-le-fleuve.com
- **Paysages** (landscapes), annual theme of the cultural season - www.paysagesbordeaux2017.fr
- **Marathon of Bordeaux Métropole #3** – April 15 - www.marathondebordeauxmetropole.com/en/

Chenonceau, the French château

www.chenonceau.com/index.php/en

French Renaissance Masterpiece, Inspired by the Ponte Vecchio's unique architecture, admirable collections, elegant gardens, refined castle, Renowned worldwide, VIP exclusive services, Gourmet restaurant, Michelin-starred Chef...

The monument houses an **admirable collection** of tapestries, paintings and furniture by the great European masters: Murillo, Tintoretto, Poussin, Correggio, Rubens, Primaticcio, Van Loo, Clouet...



The new Medici Gallery invites our «guests for a day» to broaden their knowledge of the history of Chenonceau. A retrospective dedicated to six remarkable Ladies who watched over the destiny of this very unusual château...

The Galerie des Dômes (Dômes Gallery), focussing on the contemporary history of the Château de Chenonceau, especially when it was a military hospital, from 1914 to 1918.

The Galerie des Attelages (Carriage Gallery), superb stable in the 16th century farm, displays a rare collection of horse-drawn vehicles.

The sight of Chenonceau evokes the idea of a perfect harmony between nature, composed of water, air and greenery, and a unique architecture, renowned worldwide. Its **gardens**, devised by Catherine de Medici and Diane de Poitiers, emphasise the elegance of the landscape.

The wonderful bouquets arranged in each room are created in the floral workshop, situated in the 16th century farm courtyard. The florists have the pick of the floral kitchen garden. In the summer, the gardens can also be visited at night, when they are illuminated. Every day, during July and August.

The floral kitchen garden provides more than a hundred varieties of “cut” flowers, chosen to decorate the château's different bedrooms and rooms. The floral workshop in the courtyard of the farm, a superb collection of 16th century buildings, opens its doors to visitors who wish to see it. There, the florists create sublime bouquets, with different themes for each season, and particularly for the end of year celebrations... Majestic Christmas trees and decorations in traditional colours add a touch of beauty to each of the rooms.

The Ponte Vecchio directly inspired the Renaissance work of art that is Chenonceau. Thanks to the **leading role played by the “Ladies”**... Catherine de Medici's and Diane de Poitiers' gardens represent an ideal vegetal architecture, of infinite grace. From the Jardin Vert (Green Garden) to the Italian maze... Here the gardens are the earthly incarnation of a dreamed of paradise Chenonceau, seasonal events. These traditional and family celebrations inspire the floral workshop to create new displays every year.

Chenonceau, wine cellar of the domes

Discovering a culture, a history, a patrimony only has value if it can be shared. Here, the quest for quality never ceases. The new AOC Touraine-Chenonceau offers us a perfect blend, a heartfelt alchemy, between the land and an exceptional château. And gives us, today, between know-how and passion... the “taste of the place”.

Chenonceau Restaurants

The château's restaurants are open every day from mid-March to mid-November. With a capacity to seat 300 people for a lunch or buffet, **the gastronomic restaurant l'Orangerie** (The Orangery), welcomes visitors in a large comfortable dining room in front of the Jardin Vert (green garden), designed by Bernard Palissy. Experience a moment of sheer delight enjoying gourmet recipes, of the new Michelin-starred Chef. L'Orangerie can also be booked for prestigious **private receptions, VIP exclusive services**, meetings or family events and seminars.

The Tea Room is open every day from 3pm to 5pm. For a quick lunch, the Self Service, situated in the Bâtiment des Dômes (Domes Building), has a shaded terrace and a large dining room.

Château Royal d'Amboise

www.chateau-amboise.com/en/

The royal château of Amboise, a must-visit icon of French history

This medieval fortress made way for a royal residence during the reigns of King Charles VIII and François I (late 15th – early 16th century). The Court and numerous men and women of letters and European artists stayed at Amboise on the sovereigns' invitation, as did Leonardo da Vinci, for example, whose tomb is placed today in the chateau's chapel. This renowned site for French history has an exceptional collection of Gothic and Renaissance furniture, a reference of the artistic finery in the first French Renaissance. After a visit of the Royal apartments and the imposing horsemen's tower, the visit is prolonged by a stroll in the magnificent panoramic gardens overlooking the Loire river.

NEWS

Lighting the château: The recently-launched lighting of the château's North ramparts is the new visual signature of the historic city of Amboise. This groundbreaking development showcases the monument's chiselled architecture and brings the façade to life in different ways according to the time of year.

The Services +: Enjoyplaces and live special moments through Services +.

History in the digital area: starting in May 2017, a new interactive video area and innovative guided visits



EVENTS

- May 2017: **Naples Garden, a rediscovered garden.**
- July & August, every Wednesday and Saturday:
The **new historical show "The prophecy of Amboise"** - 2nd edition. The set designer and video maker Damien Fontaine, a prizewinner on 4 occasions at the Lyon Fêtes des Lumières (Festival of Lights), has created the new historical evening show with a costumed cast of 250.
- From 10th to 25th June : **Avanti la Musica Festival**
- 22nd & 23rd July : **Such Royal Days**
- From 5th to 20th August : « **Music in the time of the kings** » Festival
- From 3rd December 2017 to 8th January 2018 : « **Christmas through the centuries** »

2017 THEMES

- **Celebration of 500 years since Leonardo da Vinci's time in Amboise. 2017, 2nd Leonardo season: homage to a universal genius.**
- « **The gardens draw from the landscape** » : Creation of a new garden

Marseille, Arles, Aix... en Provence

www.flyprovence.com/en/

3 DESTINATIONS IN 1

The association **Fly Provence** brings together the Marseille Provence airport, the tourist offices of Marseille, Arles and Aix-en-Provence. The objective of this association is to promote the tourist destination by enhancing its air accessibility, its accommodation offer, its tourist and cultural products.

Each of the 3 cities has its own character and is surrounded by specific landscapes. These 3 destinations are complementary in being very close and represent a true concentrate of the Art of living in Provence. Discover the heritage and its monuments registered in UNESCO, vineyards and gastronomy, markets and the Mediterranean sea under an exceptional climate with 300 days of sunshine a year.

Direct flights

2 airlines have direct flights from Montreal to Marseille:

- Air Transat: up to 5 times a week from April to October
- Air Canada rouge: 3 times a week from June to October – **New**



MARSEILLE www.marseille-tourisme.com/en/

Marseille, the attractive city boasting a renovated, animated marina, the Mucem, or La Cité radieuse by Le Corbusier, UNESCO World Heritage. An exhilarating destination, where you can enjoy sea and nature a few kilometers away from the city center, in the magnificent national park of Calanques.

European Sport Capital 2017:

- Run in Marseille Marathon (March 19) - www.runinmarseille.com/us
- Windsurf World Cup (April 10 to 16)
- International Ice Hockey tournament (April 15 to 17)
- Semi-finals Rugby top 14 (May 26 & 27)
- Marseille World Pétanque championship (July 2 to 7)
- Tour de France cycling competition (July 22 – trial time)
- Night of the Champions – Combat sports (November 25) - <http://ndcboxing.com/index.php/accueil>

Festivals

- Acontraluz (beach electro festival in July)
- Festival Jazz des cinq continents (July)
- Fiesta des suds (world music in October)
- Marsatac (electro in June)

Arts

- **La Cité Radieuse of the architect Le Corbusier** has been classified to UNESCO since July 2016
- **MUCEM** (Musée national des Civilisations de l'Europe et de la Méditerranée) - www.mucem.org/en/

Activities

- National Park of the Calanques: Diving, hiking, boat, sailing, snorkelling, kayaking, climbing, cruises. The Château d'If on the island made famous by Alexandre Dumas' novel: The Count of Monte Cristo.

New accommodations

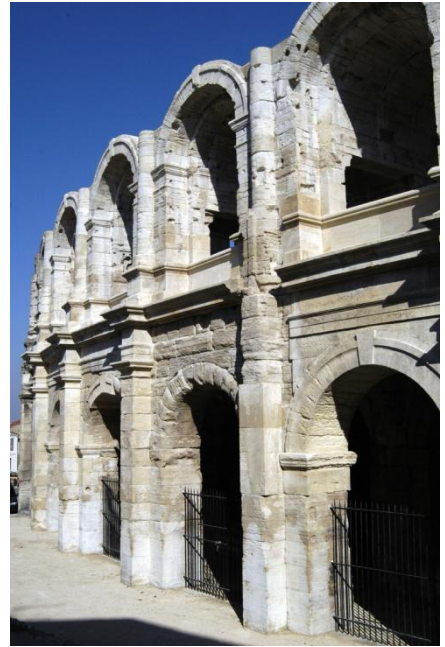
- 1st urban village Club du Soleil: opening in spring 2017 - www.villagesclubsdusoleil.com/
- AC Marriott 4* : open since January 2016
- Staycity Aparthotels Marseille Center Old Port - www.staycity.com/marseille/vieux-port/

ARLES

<http://www.arlestourisme.com/en/>

Arles is the capital of the Camargue. Inscribed on the UNESCO World Heritage List, Arles is the city that has the most Roman monuments after Rome. It is also known as the city of the painter Van Gogh.

- Fête des Gardians and election of the 23rd Queen of Arles – May 1st
- Alice Neel, peintre de la vie moderne et Calme et exaltation, Van Gogh in Bühle's collection - Fondation Vincent Van Gogh
- Jacques Réattu, le rêve d'un artiste - Mid-September 2017 to 2018
- Le luxe dans l'antiquité at the musée départemental de l'Arles antique -2017, June 30 to 2018, January 22
- Reopening of the Hotel d'Arlatan - 2018
- Opening of the Foundation LUMA Arles – 1st semester 2018



AIX-EN-PROVENCE

www.aixenprovencetourism.com/en

Aix-en-Provence, the city of Cézanne and Mountain Sainte-Victoire above the surroundings vineyards

In the light of a privileged climate, it is a city of elegance revealed through the lively streets and squares. History is here the scene of a daily newspaper where you combine the pleasures of shopping and the nobility of heritage, the happiness of a terrace and architectural beauties, strolling in the city and Baroque wonders.

Exhibitions

- **Marilyn Monroe, I wanna be loved by you**
2016 October 22 to 2017, May 1st
Hôtel de Caumont Art Center
www.caumont-centredart.com
- **Alfred Sisley, Maître de l'Impressionnisme**
June 10 to October 8 - Hôtel de Caumont Art Center
www.caumont-centredart.com
- **Passion de l'Art - Galerie Jeanne Bucher Jaeger 1925 / 2017**
June 3 to September 24 - Musée Granet
www.museegranet-aixenprovence.fr



Events

- **Les Rencontres du 9e Art Festival de bande dessinée et autres Arts associés**
14th Edition – April 1st to May 21 - www.bd-aix.com
- **Easter Festival** – 5th Edition – March 10 to April 23 - www.festivalpaques.com
- **Vivre Côté Sud** – 19th Edition – June 2 to 5 – Decoration Tradeshow in the spirit of the magazine *Maisons Côté Sud* - www.vivrecotesud.fr
- **Le Festival d'Aix** – 69th Edition – July 3 to 22 - The Opera and Classical Music Festival, founded in 1948, is one of the major European opera festivals - www.festival-aix.com
- **Festival international de Piano** – 37th Edition – July 21 to August 17 - www.festival-piano.com

Hôtel Scribe Paris***** managed by Sofitel

1 rue Scribe - 75009 PARIS

Tél. : (+33)1 44 71 24 24

www.sofitel.com

HOTEL SCRIBE PARIS

Managed by SOFITEL

This 5-star luxury hotel combines a prestigious history with splendid architecture with contemporary design.

Ideally located between Paris Opera and Place Vendôme, Hôtel Scribe Paris is a legend in the heart of Paris. Built in 1860, former headquarters of the aristocratic Jockey Club and the birthplace of cinema in 1895, Hôtel Scribe personifies the modern, luxurious, Parisian spirit of this place.

Joséphine Baker and many other renowned visitors have enjoyed the luxurious suites.

It was here that chef Sébastien Crison obtained his first Michelin star for his blend of French gastronomy and creativity.



Montpellier – Méditerranée

www.montpellier-france.com

LAND OF THE SOUTH, AUTHENTIC DESTINATION OF CHARACTER

3 hours away from Barcelona and Paris, 11 km only from the Mediterranean, Montpellier Méditerranée Métropole will surprise you! Montpellier is a city with medieval origins, whose streets, the Place de la Comédie, the Faculty of Medicine, and the Peyrou royal square, attract visitors from all over the world. Montpellier opens the field of possibilities, whether one is in search of discoveries, pleasures, flavors or simply good times to live and share. Discover a "new" territory in the heart of Occitania, the Mediterranean Sea, the vineyards and the Languedoc heritage. Meet the resolutely southern spirit of Montpellier Méditerranée Métropole.. Come and experience the magic, the treasures of a vibrant city, both medieval and innovative.

2017 FAVORITES

A circular tram line to discover the rich heritage of the heart of the city

The line 4 of the tramway, designed by Christian Lacroix, makes it possible to move in Montpellier (admittedly), but also to make a journey back in time! Embark on the 1st circular line of France and open your eyes: Faculty of Medicine, Place Royale du Peyrou, Arc de Triomphe, Palais de Justice, Chapel Saint Charles, Garden plants ...

In a few minutes, the must-see heritage History scroll through your eyes. **Our recommendation:** Wait until nightfall to discover these historic buildings with a new eye by lighting up all the way.



This new stretch is also the extension of the pedestrian area and therefore, even more reasons to stroll through the alleys of the historic center whether it be for shopping or just for a drink!

THIRST FOR CULTURE

Montpellier is effervescent thanks to its young residents, its Mediterranean lifestyle but also its rich and diversified culture. A never ending program of international festivals and plenty of free shows for everyone!

L'Opéra Comédie, l'Agora Cité Internationale de la Danse, le musée Fabre Montpellier Méditerranée Métropole ou la Panacée – Centre de culture contemporaine... And soon a **new international center of contemporary art the «MoCo»**, Montpellier is full of places to visit, exhibitions and concerts!

Culture is found everywhere in Montpellier. Open your eyes, raise your nose, Montpellier is a life-size gallery for street art artists who color the city while respecting the heritage.

2017 IMPORTANT EVENTS

- May 24 to 28 – **FISE** – 20th anniversary of the International Extreme Sports Festival
- June 2 to 5 - **Festikite**
- End of June / Beginning of July - **International Festival Montpellier Dance**
- July 1st / November 5 – « **Francis Bacon - Bruce Nauman, face à face** » - Musée Fabre
- July / August - **Les Estivales (The Estivales)**
- July 10 to 28 - **Festival Radio France and Montpellier Occitanie**
- End of September / Beginning of October - **The Internationals of Guitar**
- October 20 to 28 – **Cinemed** - International Festival of Mediterranean Cinema.

Oceania Hotels

www.oceaniahotels.com/

The proximity, the responsiveness of our teams and the permanent will to develop an innovative hotel with quality equipment are characteristic of Oceania Hotels.

From Brest to Marseille via Paris, we always find the same dynamism and the same welcome in all establishments: 28 hotels spread all over France and located in unmissable places. Two types of hotels:

OCEANIA : hotels 4*

Contemporary style, large spaces, tailor-made design, top-of-the-range amenities, swimming pool, Spa...

ESCALE OCEANIA : hotels 3*

A very good value for money. Comfortable rooms, friendly atmosphere, easy access.



Thanks to the reservations center, the customers do business with one contact person for all these reservations.

NOVELTIES

Hotel Oceania L'Univers** Tours**

5 Boulevard Heurteloup - 37000 Tours

Tél.: 02 47 05 37 12

oceania.tours@oceaniahotels.com

In only 5 months of renovation, the hotel has written a new page in its history by creating a wellness area in the heart of its hotel. The entire property has been redesigned by revisiting its circulation space, the decoration of the restaurant, the bar, the halls, the reception and the bar.



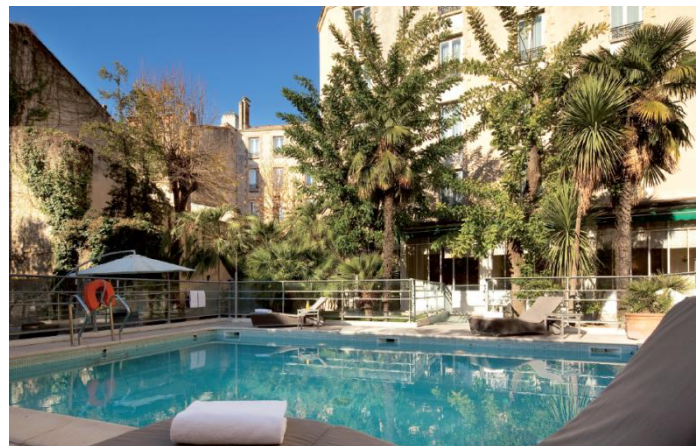
Hotel Oceania le Metropole** Montpellier**

3 rue Clos René - 34000 Montpellier

Tél.: 04 67 12 32 32

oceania.montpellier@oceaniahotels.com

Just a stone's throw from the famous Place de la Comédie, in the heart of the city, after a year of complete renovation, this prestigious hotel reopened in January. An art deco touch in a 19th century hotel and we are plunged back into the time when the pleasure of living was the key word.



TOUR OPERATORS

Boutique Escapes

www.boutiqueescapes.com/

Boutique Escapes is the travel agent's travel agent and is your one-stop shop for France. We customize each request based on client needs along with our expertise of France.

We are obsessed with France and visit 2 – 3 times a year inspecting hotels, continually taking new tours, seeking out the best restaurants and cafes and finding that perfect soufflé restaurant for your clients. We focus on the details – why not an evening Eiffel Tower tour...a tour where you rub shoulders with Notre Dame's gargoyles, a fabulous day to the small towns of Provence, a wine tasting in Bordeaux, or a pilgrimage to Juno Beach. We have you covered!



For Team Boutique, simply wandering small corners of cities and towns to find an amazing chocolate shop or cheese shop is part of our job. Yes, it's all about food and wine in this sightseeing rich country! We'll even make restaurant suggestions and reservations for your clients, noting them on their custom itinerary.

Finally, our 24/7 mobile numbers are given to every client booking...your client's contact is direct with us, not a 3rd party booking agency.

Contact Boutique Escapes for your next quote at no obligation and let us introduce you to our philosophy of travel.



Club Med

www.clubmed.ca

Club Med's motto is to offer a unique experience in the most beautiful places in the world.

With more than 65 resorts worldwide, in Europe, Asia, Africa, America and in the Caribbean, there is no doubt that everyone can find the destination of their dreams with Club Med!

At Club Med, there is something for everyone. For children from 4 months to 17 years old, special activities are available to enable everyone to enjoy their holidays. And for children less than 4 years old, the stay is free! For sports lovers, there are more than 60 sports and for those who want to relax and to let go, they can enjoy the spas and the wellness centers.



The most important is to enjoy the present. This is the reason why Club Med offers all-inclusive holidays. Flights, transfers, accommodation, gourmet full board cuisine, full open bars as well as unlimited practice of sports and activities and kids club are included in the offers.

Finally, what makes Club Med so particular is the atmosphere of its resorts. Everyone can find their balance.

NOVELTIES

To offer you the best experience possible, Club Med gives great importance to novelties.

First of all, Club Med opened la "Réserve", a 5 tridents space at the heart of the Rio Das Pedras resort in Brazil. Designed by Marc Ulrich, this adult-only zone will make you live unforgettable moments.

Still in Brazil, we have to highlight the opening of the Lake Paradise resort in Sao Paulo. With tennis, golf and nautical activities, you can find your happiness!

In Bahamas, in the resort of Columbus Isle, L'OCCITANE® spa is now open and a new restaurant, *la Pinta Beach Lounge* will soon open its doors (April 2017) to offer you an outstanding view of the Bahamian waters.

In the Turks & Caicos Islands, in Club Med Turquoise, the Lucayan restaurant now offers Caribbean specialties and international meals. The Sharkies Grill & Beach Bar welcomes you to a great selection of meals and fish on the grill during the evening.

In Portugal, the Da Balaia resort has now 5 meeting rooms totally redesigned to answer your needs.

And if you decide to fly for Club Med Bali in Indonesia, you will discover the new Zen pool with an organization by zones, the new restaurant and also a family space with the creation of a new baby Club.

Finally, a new resort will open in December 2017, Club Med Samoens in France. This resort, open both in winter and summer, is located in a preserved natural site at the heart of the Grand Massif ski domain with a panoramic view of the mountains and great accessibility (1h15 from Geneva). Samoens promises an authentic mountain experience with modern amenities and design.

EVENTS

For the travel agents who want to deepen their knowledge of the Club Med product, a training program is scheduled to learn more about Club Med's tools, the "Meeting and Events" division, the exclusive collection or the affinity products. From February to May 2017, two sessions will be offered for every theme in order to be certified "**Club Med Specialist**".

Tours Chanteclerc – Island Dreams

www.tourschanteclerc.com

For the past 47 years Tours Chanteclerc has offered the world to its clientele and has maintained its theme of quality with its products and services in the province of Quebec. In 2016, Tours Chanteclerc has launched a new division for our English speaking clients across Canada, *Island Dreams by Tours Chanteclerc*. We offer a wide range of hotel and cruising packages in French Polynesia. We also have a ski division, *Tours Altitude*, which can offer ski packages in the French Alps.



With more than fifty permanent employees, Island Dreams by Tours Chanteclerc offers a wide range of hotel packages in French Polynesia as well as cruising in the magnificent destination. Our ski division offers groups and individuals packages in French Alps.



NOVELTIES

A few months ago, Island Dreams by Tours Chanteclerc launched a brochure, *Tahiti & her Islands*, and distributed it in Ontario and Maritimes provinces. In the next few months, we will also have a virtual brochure of 68 pages on our website with all packages available in our “Îles de rêve” brochure; translate for our English speaking clients across Canada.

Transat

<https://www.transat.com>

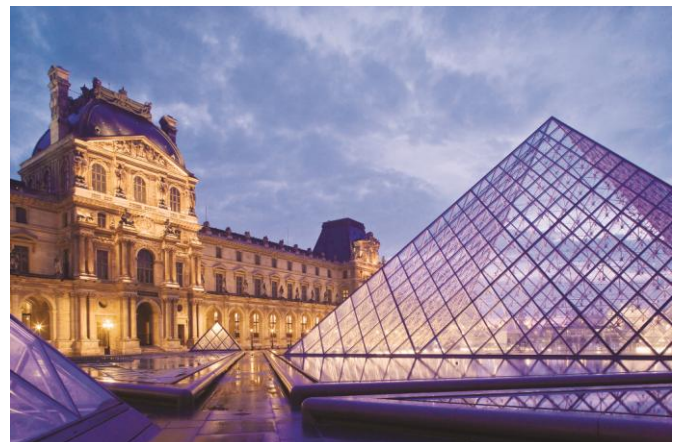
A specialist in holiday travel, Transat Tours Canada (TTC) develops and commercializes a vast array of products, including beach vacations, guided tours and cruise packages, under the Transat and Air Transat brands. TTC is a business unit of Transat A.T. Inc., a leading integrated international tourism company active in air transportation, accommodation, travel packaging and distribution. Transat celebrates its 30th anniversary in 2017.

Transat was recently named **best tour operator** for the third consecutive year at the 17th annual Agents' Choice Awards, organized by Canadian Travel Press, Travel Courier and TravelPress.com. Air Transat was also voted **Best North American Leisure Airline** at the Skytrax annual World Airline Awards in July 2016, in addition to placing third among **the top customer-oriented airlines**, according to a recent survey carried out by *Protégez-Vous* among Quebec consumers. Committed to the sustainable development of the tourism industry, Transat is involved in several corporate responsibility initiatives and has been awarded Travelife Partner status

NOVELTIES

For 2017 summer season, Air Transat reinforces its offer to France, a key market where it has been present for nearly 30 years, with a wide variety of cities accessible several times a week by direct flight. Bordeaux, Lyon, Marseille, Toulouse, Nice and Nantes will be serviced by Airbus A-330 aircraft next spring, allowing travelers to enjoy a personalized in-flight entertainment system with touch screens, and an optimal flight experience thanks to the attentive service of the crew. In addition, with the multi-destination option, it is possible to land in a European city and take off from another one at no additional cost. A simple and affordable way to discover even more destinations with every trip.

Air Transat's expanded program on France also includes **an increase in the frequency of flights on the popular Montreal- Paris route** (one more flight for a total of 14 direct flights per week) as well as between Montreal and Marseille (One more flight for a total of five direct flights per week), the ideal gateway for a stay in Provence.



EVENTS

Transat A.T. Inc., one of the largest integrated tourism companies in the world and the leader in Canada's holiday travel industry, is celebrating its 30th anniversary this year. In order to highlight the journey and celebrate the future, the company reserves surprises and special activities for vacationer, its partners, including travel agencies, and its 5,000 employees in North America and Europe.



VicTours

www.victours.ca



Paintings, perfumes & pastries of France

Since 1959, VICTOURS.ca has created memorable journeys for Canadians choosing to explore and enjoy France to the fullest. From time to time we research trending areas and introduce private and exclusive experiences that remain memorable for a lifetime.

For 2017, VICTOURS focuses on paintings, perfumes, and pastries of France; certain to add immense joy in one's life. We explore the art of this era in the treasury that is Meghat Foundation in the picturesque village of St. Paul de Vence, follow the famous impressionist Cezanne through his studio, and discover Saint-Paul de Mausole where Van Gogh painted some of his greatest works. Combine this with not only learning the art of making fragrances, but also creating your own 'branded' perfume at the Fragonard Perfumery. And finally, when in Provence, learning from the local chefs the art of making mouth-watering Calisson pastries. Imagine returning home with your new-found skills to thrill family and friends! These are some of the 'Joys of Life' we want our clients to indulge in.



For imaginative and fulfilling holidays in France, contact us: 1.800 668 7475 or info@victours.ca

OVERSEAS TERRITORIES

Martinique

www.lamartinique.ca

Martinique, The Isle of Flowers, The Rum Capital of the World – by any one of its many names, Martinique remains one of the most alluring and enchanting destinations in the world. Martinique is an overseas region of France that stirs the passions with distinctive culinary delights, awe-inspiring natural beauty, a rich cultural history and so much more. The Majestic Mt. Pelée volcano and St. Pierre, The Pompeii of the Caribbean are found here. A special place, to be sure, with so much to offer – Martinique c'est magnifique!

EXCURSIONS AND MEALS WITH THE LOCALS WITH BEYOND THE BEACH!

Sharing a meal, exploring the sea or discovering unique activities, are among the unforgettable moments offered by Beyond the Beach.

An ode to the diversity of Martinique where "beyond the beach", are culture, people, traditions, histories... that you can discover through proud Martiniquais who will take you off the beaten track.

The digital platform allows for online booking and payment, for an easy experience once on site!

<https://www.beyondthebeach.fr>



LE SIMON, A NEW HOTEL IN THE HEART OF THE CAPITAL

Comfort, modernity and design accessible to all. Facing the bay of Fort-de-France and just a stone's throw away from downtown, Le Simon is a four-star hotel with contemporary lines, ideal for business stays but also suitable for city lovers.

The hotel has a bar and two restaurants, including La Table de Marcel, a gastronomic table d'hôte seating approximately 30 guests and headed by chef Marcel Ravin, a Michelin-starred proud Martiniquais working in Monaco at Le Blue Bay restaurant.

<http://www.hotel-simon.com>

CALM AN SERENITY AT DOMAINE DE LA PALMERAIE

Located, in the town of Diamant, 5 minutes away from the beach, downtown and various shops, Domaine de la Palmeraie shelters 6 villas with authentic yet contemporary Caribbean architecture. Tucked among trees, the gazebos and fountain provide a zen atmosphere.

<http://www.domainedelapalmeraie.com>

ORIGINAL GLAMPING AT DOMAINE DES BULLES

Unique accommodation which highlights well-being in quality facilities, the Domaine des Bulles offers 4 bubbles with original themes (Air, water, mineral and vegetal), as well as a table d'hôte for a full immersion in the heart of Martinique.

<http://www.ledomainedesbulles.com/>

Contact

Martinique Promotion Bureau Canada

Jessica Marie

jessica.marie@lamartinique.ca – Tél.: (514) 844-8566 poste 103

Guadeloupe Islands www.maguadeloupe.ca/en

The archipelago of the Islands of Guadeloupe belongs to the Lesser Antilles, bathed on both sides by the Caribbean Sea and the Atlantic Ocean. This idyllic landscape has a surprising natural diversity. The richness of its culture is just as much. Each of its islands expresses its own traditions through its culture and the reception of a warm population.



NOMINATIONS AND REWARDS

- National Geographic designated the **Islands of Guadeloupe: 2017 best of the world destinations**
- The **Mémorial ACTe** obtained the *Prix du Musée européen 2017*



INTERNATIONAL RENOWNED SITES

National Park of Guadeloupe

Preserved since 1989, it is one of the 10 national parks in France. All the diversity of the tropical world resides on a single island, with nearly 22 hectares of forest and a maritime area of 130,000 hectares: Volcano, rivers, waterfalls, mangroves, rainforest and coastal rainforest, lagoons and coral reefs. In 1992, UNESCO included the enlarged territory of the national park as a **World Biosphere Reserve**.

The Grand-Cul-de-Sac marin lagoon

Spread over 15 hectares, this lagoon of the National Park has a reef barrier of 25 km. It is the largest of the Lesser Antilles. It is a formidable playground with its islets, its white sand banks and its mangrove.

Les Saintes bay

Member of the Club of the most beautiful bays in the world. The archipelago of the Saintes is a group of small islets forming part of the archipelago of Guadeloupe and considered by many as the St-Tropez of Antilles.

Gwoka – The Festival of the Gwoka celebrates its 30th year

Registered as an Intangible Cultural Heritage of UNESCO in 2013, the Gwoka is a secular cultural practice: music, dances and songs born in the time of slavery.

The Mémorial ACTe

The Caribbean Center of Expressions and Memories of the Slave Trade was inaugurated in May 2015. It is located on the site of the former Darboussier sugar factory, in the port of Pointe-à-Pitre. According to Pastor Jesse Jackson, visiting in 2015, it is "*the most complete and the most successful in the world*" museum devoted to this theme.

NOVELTIES

Accommodation/Reopenings/Novelties

- La Maison créole – Quality upgrading – Montauban – www.lamaisoncreole
- Karibéa Beach Resort – Reopening – Pointe de la Verdure – www.karibea.com/country/guadeloupe
- Hôtel Bois Joli – 17 new rooms – Lieu-dit Bois Joli – www.hotelboisjoli.fr
- Kanaoa – Rooms renovation – Anse Mirre – www.hotelkanaoa.com
- Canella Beach – More comfort and services – Pointe de la Verdure – www.canellabeachhotel.com
- Hôtel Le Relais du Moulin – In the heart of a tropical garden– Le Helleux – www.relaisdumoulin.com

Esprit Parc, the brand of the National Park : on July 2016, The National Park has officially launched the brand *Esprit Parc*, created and imagined by the ten national parks of France – www.guadeloupe-parcnational.fr

The Islands of Guadeloupe even more accessible with:

- **Air Canada flights turn red** – www.aircanada.com/fr/flights/to-pointe-a-pitre.html
- **Air Transat proposes a second direct flight** – www.airtransat.com/en-CA

Saint Martin

www.stmartinland.org/

Saint Martin is a Franco-Dutch island with turquoise waters offering 70 km of coastline, surrounded by the Atlantic Ocean and the Caribbean Sea. She possesses an identity of its own that ensures a total change of scenery and makes it the sunshine destination.

True paradise for beach lovers, Saint Martin is also full of natural and cultural riches. It attracts visitors with its warm welcome, gastronomy and lively nightlife (casinos, nightclubs and concerts). It is also renowned for being the only truly duty-free shopping place in the Caribbean.

Saint Martin allows everyone to find their little corner of paradise where it is good to bathe, sunbathe, play sports or simply rest. Underwater beauties can be explored with a simple mask and a snorkel.

If they are not the only ones, nautical activities predominate among all those that are proposed on the island: surfing, windsurfing, jet-skiing, jet skiing, kitesurfing, water skiing, kayaking, sailing or big-game fishing wholesale. All those who are looking for discovery or in search of the extreme will find their happiness!

Gastronomy is one of the jewels of the island. Mixed, it is a subtle blend of traditional and innovative flavors.

EVENTS

Les Mardis de Grand-Case – January 17 to April 4 – Local crafts, Gastronomy, and music – www.lesmardisdegrandcase.com/fr/

International Women's Tennis Tournament – January 13 to 19

Black History Month – February

Carnival of Saint-Martin – February 4 to March 1st
www.facebook.com/stmartincarnival/

SXM Festival – March 15 to 19– 2nd Edition of the largest electronic music festival in the Caribbean – sxmfestival.com/

37th edition of the Heineken Regatta – March 2 to 5 – The biggest names in sailing compete for amateurs – www.heinekenregatta.com

"Fish Day" / Cul de Sac – May 7

Celebration of the abolition of slavery – May 28

Sea celebration – June 3 to 4 – www.metimer.fr/

The Billfish Tournament – June 21 to 24 – The most important Caribbean fishing tournament

Inter-Island bodybuilding fitness & physique championship – June 30 to July 1st

A Pan Revolution – July 1st– 10th edition of the *Steel pan* concert by our legendary group the Gunslingers

Grand-Case village celebration and Victor Schoelcher celebration, an abolitionist of slavery – July 21

Sandy-Ground village celebration – August 15 – Entertainment and tasting of local dishes

SXM Bike Fest – November – More than 200 bikers (Harley Davidson) from all over the world will scroll on the island

St. Martin's Day – November 11 - Date of the discovery of the island in 1493

The House of Christmas – November 24 - The Santa Claus house is open throughout the month at Cripple Gate



REGIONS AND DEPARTMENTS

Normandy – Cluster D-Day

en.normandie-tourisme.fr

Every year since 2007, the D-Day Festival Normandy offers a program of festive events as part of the anniversary of the Allied landing in Normandy on June 6, 1944. In 2017, for the 11th D-Day Festival, Of the landing beaches unite again and offer a complete program throughout their territory: Bay of Cotentin, Isigny-Grandcamp-Intercom, Omaha Beach, Bayeux Intercom, BSM Tourism, Terres de Nacre, Caen, Ouistreham Riva-Bella and Cabalor.

From May 21 to June 11, come celebrate the freedom found!

EVENTS

Saturday, May 27

International March for Peace - Vindefontaine - Sainte-Mère-Église - 10 am to 5 pm.

Friday, June 2

- Historical airdrops - Carentan – 2:30 pm
- Liberation celebration - Sainte-Marie-du-Mont - Liberation celebration musical ambiance from the 40's

June 2 to 6

International Film Festival of the « Second World War » Normandy 2017 - Utah Beach, Sainte-Marie-du-Mont
www.wwifoundation.org/filmfest/

Saturday, June 3

- Sainte-Mère-Église à l'heure américaine – Noon to 11:00 pm
- Night Tour of Juno Beach Center – Courseulles-sur-Mer – 7:00 pm to 11:00 pm
- 13th giant picnic of Omaha Beach – Saint-Laurent-sur-Mer – Front de mer – 19h30 à 23h

Sunday, June 4

- Sainte-Mère-L'Église celebrates his release - Sainte-Mère-Église – All day
- Parachutages historiques et militaires – La fière/ Sainte-Mère-Église/picauville/Amfreville – 11:00 am to 5:00 pm

Monday, June 5

- Picnic Normandy Day - Sainte-Mère-Église – Noon
- Memory path – Guided hiking – 8 km – Amfreville – Utah beach – 2:30 pm
- Concert by the choir of the 82nd Airborne - Sainte-Mère-Église – 3:45 pm

Tuesday, June 6

Concert for Peace - Sainte-Mère-Église – 8:30 pm

Wednesday, June 7

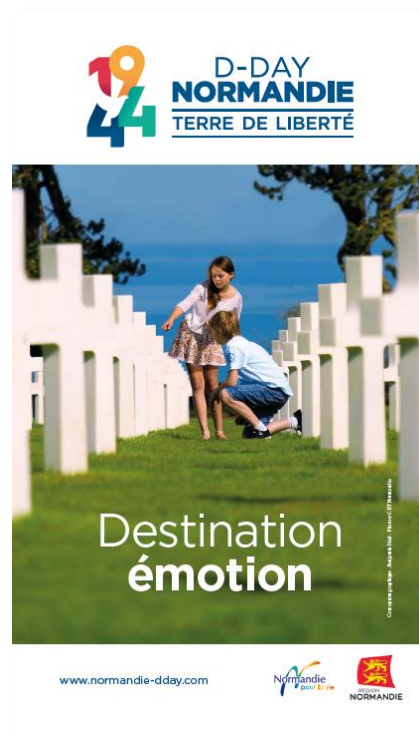
Theater show *Le cadeau de Jake* – Chef-du-Pont – 8:30 pm

Thursday, June 8

Historical hiking – 13 km – Saint-Aubin-sur-Mer – 2:00 pm

June 9 to 11

Currents of Freedom, a festival of racing for all – Caen



Military bursaries

Sainte-Marie-du-Mont, Sainte-Mère-Église

Reconstruction of military camps

Carentan, Sainte-Mère-Église

Exhibitions at Sainte-Mère-Église

- *Ces hommes-là* – Photographs by Adeline Keil
- *Un camp de prisonniers allemands à Foucarville, de 1944 à 1947*

Occitanie/Pyrénées - Méditerranée – La région

www.tourisme-midi-pyrenees.com/

Comité Régional du Tourisme

Unspoilt countryside and wide open spaces, villages of character and historical attractions, rivers and canals, vineyards and towns in the colours so typical of the South of France: from Toulouse to Montpellier, the Pont du Gard to Gavarnie in the Pyrénées, from the Dordogne valley, to the Mediterranean resorts, Occitanie region is full of world-renowned sites such as the 8 sites registered on the UNESCO World Heritage List (Albi, Carcassonne, Canal du Midi, ...). These are just a few of the show-stoppers of an exceptional heritage crossed by the routes of St James's Way to Santiago de Compostela, which gathers a collection of cities and villages such as Rocamadour, Cahors, St Guilhem le Désert... The OCCITANIE/ Pyrénées-Méditerranée tourist board provides a wealth of services and information to travel representatives wanting to create unforgettable experiences in the region. Seek their counsel on designing travel programmes, organising tours, sourcing hotels, incoming agencies, restaurants and sightseeing options.

THE OCCITAN EXPERIENCE: THE JOY OF DIVERSITY

Dive head first in the stars, follow the story of the Cathares Knights, feast or go on a spiritual retreat... Here is a quick overview of the activities to be discovered in the 2nd largest region of France which has 13 départements with: 2 National Parks (Pyrenees and Cévennes), 1 Natural Marine Park (Golfe du Lion), 6 regional natural parks, 30 thermal spas, 44 ski resorts in the Pyrenees and the Massif Central, 220 kilometers of Mediterranean coast, 37 marinas.



NOVELTIES

Opening of the highest Planetarium in Europe – Pic du Midi, Hautes-Pyrénées – www.picdumidi.com

La météorite de Montauban: chocolate sweetness of the Tarn-et-Garonne bearing the name of the meteorite that crashed in the region on May 14, 1864

New layout for the Fonsérannes water staircase - Canal du Midi – Béziers

Creation of an « outdoor space » in Gavarnie with 4 thematic circuits – www.gavarnie.com

Le marché du Lez, Pole of creative economy – Montpellier - www.marchedulez.com

EVENTS

Jazz in Marciac, 40th Edition – End of July to August 15 – www.jazzinmarciac.com

30th Astronauts World Congress – Cité de l'Espace – October 16 to 20 - www.cite-espace.com/

Luchon Aneto Trail – July 8 to 9 - www.luchonanetotrail.fr

ACTIVITÉS

The Lozère with motorcycle - www.lozere-moto.com

Hiking trail GR® 42

Sleigh dogs year round with Funny kart (Lozère) - www.chiens-traineaux-massifcentral.com

Visit of the trawler Louis Nocca and the lighthouse in the port of Sète

Visit the Cathares castles by electric bicycle – Vélo Tauch (Aude) - <http://www.veloc-tauch-tourisme.fr/>

NEW ACCOMODATIONS

Domaine Tarbouriech – Marseillan (Hérault) – Opening Autumn 2017 - <http://www.tarbouriech.fr/ostreatherapie/>

Hôtel Guilhon – Lextoures (Gers) - <http://hotel-particulier-guilhon.com>

Villa de Taur – Boutique Hotel 4 stars in the heart of Toulouse - www.nthotellgallery.com

Le pont de l'Ouyse – High-end gite – La Cave (Lot)

Numéro A, furnished apartments and **L'Autre Rives**, bed and breakfast – Albi (Tarn) - www.numeroa-albi.com et <http://lautretrives.com/>

Toulouse – Carcassonne

TOULOUSE, CAPITAL OF AN EXCEPTIONAL REGION

www.toulouse-tourisme.com

As the city waits for the application of “Toulouse Capitale” to be fully considered by UNESCO, 2017 looks like it will be filled with new features that will light up the capital of the new Occitania region, at the very heart of the South-West of France.

Halfway between the Mediterranean and the Pyrenees, Toulouse has a distinctly Spanish accent and boasts a multitude of offers and a wealth of treasures to discover during a weekend break.

New connections by air, road and rail, major urban renewal projects that will transform the face of the city, sporting, festive and cultural highlights, new tourist spots...Toulouse is a city that is alive and fast evolving.

Did you know? Before it became the European City of Science in 2018 (announced during the ESOF congress), Toulouse played host to the **30th World Congress of Astronauts from 16th to 20th October 2017.**



Découvrez Toulouse en vidéo : <https://www.youtube.com/watch?v=HNpUU8wC61w>

- **Toulouse, city of knowledge:** discover the Aeroscopia museum, visit the final assembly lines of the Airbus A380 or test your physical ability to become an astronaut at the Cité de l’Espace
- **Toulouse, a dynamic city:** experience the « pink city » thanks to the emblematic plants of Toulouse with a pastel dying workshop or a violet tasting
- **Gateway to a land beyond compare,** less than an hour driving from Toulouse: Carcassonne, Albi, Auch...

EVENTS

Exhibition **ASTRONAUTES - Cité de l’Espace** – Until the end of December 2018 - www.cite-espace.com

Exhibition « **Les dada des Daniel** » - Les Abattoirs - www.lesabattoirs.org/expositions/les-dadas-des-daniel

Fête de la Violette (celebration of the violet) – March 4 and 5

Carnival of Toulouse (5th edition on the soccer theme / March 19 - 25) : www.carnavaldetoulouse.fr

Water Mix Festival (June 23-25) - <http://watermixfestival.com/>

Festival Tangopostale (June 30– July 9) www.tangopostale.com

Cinéma en plein air (Outdoor cinema) – July 7 – August 26) : www.lacinemathequedetoulouse.com/cinepleinairs

Toulouse plages – July-August – www.toulouse.fr/web/sports/toulouse-plages

Toulouse à table ! (20-24 septembre) – www.toulouseatable.com

Festival Toulouse les Orgues (22nd edition / October 6-16) – www.toulouse-les-orgues.org

Festival Des étoiles et des Ailes – November 10-12 – www.desetoilesedesailles.com/fr/festival

NOVELTIES

NT Hotel Gallery Villa du Taur**** - Boutique-hôtel www.nthotelgallery.com/fr/nos-hotels/villa-du-taur/

La Maison de la violette, Opening of its greenhouses and its museum
www.toulouse-tourisme.com/Envie-de/Decouverte/SO-Toulouse/Violette

CARCASSONNE

www.tourism-carcassonne.co.uk/

Carcassonne has been included twice in UNESCO's World Heritage List, once in 1996 for the Canal du Midi and again in 1997 for the mediaeval town. Carcassonne is as beautiful as its history is eventful.

Visitors can admire the splendour of the most complete fortified town in Europe, stroll through the narrow streets of the "Bastide Saint-Louis" or enjoy the charms of the banks of the Canal du Midi.



The city of Carcassonne is located in the heart of the triangle Toulouse-Montpellier-Barcelona, at the crossroads of two major roads dating back to the earliest Antiquity, from the Atlantic to the Mediterranean, from the Cévennes to the Pyrenees 'Aude, Carcassonne flourishes in the plains of the lower valley and invites you to a thousand twists and turns: from the historical circuit to the gourmet or wine route through the bucolic circuits.

NOVELTIES/EVENTS

Discovery Pass: Carcassonne City Pass 2017

This pass includes a guided tour of the Medieval City or Bastide Saint Louis and numerous discounts and benefits from our partners.

Festival de Carcassonne, a major event of Carcassonne which takes place in July 2017.

www.festivaldecarcassonne.fr/

Occitanie/Pyrénées-Méditerranée – Sud de France

en.destinationsuddefrance.com/ – Videos : vimeo.com/channels/suddefrance

As a region boasting diverse scenic, historic, cultural and culinary assets, Sud de France Languedoc-Roussillon, Midi-Pyrénées destinations offer something for everyone. In addition to eight breathtaking UNESCO World Heritage Sites (the city of Carcassonne, the Canal du Midi, the Vauban fortresses of Villefranche-de-Conflent and Mont-Louis, the Saint-Jacques-de-Compostella pilgrimage trails, the Pont du Gard, the Causses and the Cévennes, Albi & the Cirque de Gavarnie), the destination Occitanie, Pyrénées-Méditerranée is a land of contrast where the wild beauty of rural landscapes can be only equaled by the charm of its 130 miles of fine sand beaches and hundreds of miles of serene rivers and canals. With dynamic cities, home to a wealth of museums and festivals, small villages, vineyards and hostelrys, you'll be greeted by welcoming locals, eager to give you a taste of regional delights.

Welcome to our South, you won't want to be anywhere else.

THE UNMISSABLES

Le Marché du Lez à Montpellier – www.marchedulez.com/

Village in the city, creative hot-spot, the Marché du Lez is located on the banks of the River Lez. A synthesis of creative initiatives that invite a new way of life: responsible, local, innovative and contemporary.

The renovation of the Fonséranes 9 Locks site in Béziers – uk.beziers-in-mediterranee.com/

The 9 Locks of Fonséranes listed as Monuments Historiques since 1996, and as UNESCO World Heritage, are the most spectacular structure on the Canal du Midi. With 350 years behind them, renovation was required to restore them to their former glory: in a year, over 450,000 visitors come to see this technical feat and its incredible legacy.



Nîmes, UNESCO World Heritage Candidate City for 2018 – www.ot-nimes.fr/index.php?L=1

Nîmes offers one of the most comprehensive representations of Roman civilisation anywhere in the West. This listing will give recognition to the work carried out by the City over many years to restore and show to best advantage its outstanding legacy.

Grand Rigaud Museum Reopening in Perpignan - Juin 2017 – www.perpignantourisme.com/gb

The refurbishment of the Rigaud Museum is conducted by acclaimed architect Stéphane Barbotin-Larrieu. It will be composed of a 43,000 sq. feet cultural space that will allow visitors to discover two historic monuments: the Hotel Mailly and the Hotel de Lazerne. Many major works from Rigaud and Montfreid de Maillol will be exhibited.

La Grande-Motte: 5***** – www.hp-lagrandemotte.fr/

This coming spring this famous sea resorts will see the opening of the first 5-star hotel: hotel de la Plage. The hotel will also be the home of renowned and Michelin-awarded chef Jean Luc Rabanel.

Les puces du design – www.pucesdudesign.com/en

May 18 to 21: the first fair in Europe exclusively dedicated to 20th century design – Parc des Expositions.

NOVELTIES

Luxury Guesthouses – **Le Mas de la Chapelle** – Uzès - lemasdelachapelle.com/

Restaurant – **La Nautique** – Narbonne – lanautiquenarbonne.com/

Exhibition – **L'art et la matière – Galerie de sculptures à toucher** – museefabre.montpellier3m.fr/

Féeries du Pont du Gard – June 2 to 10 – www.pontdugard.fr/en/event/feeries-du-pont

Festival of living architecture – June 13 to 25 – festivaldesarchitecturesvives.com/

WITH A BIKE TO THE BEACH - Montpellier city centre is located only 13 kilometres away from the beaches.

www.montpellier-france.com/l-m-in-Montpellier/Go-to-the-beach-without-a-car

Roquebrune-sur-Argens

www.roquebrunesurargens.fr/

Roquebrune sur Argens...A medieval village, a seaside resort in the gulf of Saint Tropez, beaches, a famous rock, the forest, a terroir, a local agriculture, the Mediterranean sea...

A protected land in the heart of Provence and the Côte d'Azur, halfway between Nice and Aix-en-Provence.



In this corner of the country, the **Joie de vivre** is:

A Provençal and Mediterranean art of living: gourmet walks, house of the soil, a varied agriculture, rosé Côtes de Provence.

Sports that can be practiced on 8 km of coastline in the gulf of Saint Tropez, on a golf course or in the Bike Park, nautical activities and hiking in the sun

Relaxation in a thalassotherapy center.

A **Famille Plus** label

3 airports within a radius of less than 150 km: Nice-Côte d'Azur, Marseille-Marignane et Toulon-Hyères

NOVELTIES

Azur Bike Park – Open since August 2016 – For everyone

Wine and Terroir Tour - A guided day to meet the terroir and wines of the commune

GOURMET EVENTS

Chocolat celebration - March

Spring and farm produce celebration – May 27-28

Honey and Gastronomy celebration– October 14-15 – Watch the [video of the first edition](#)

SPORTIVE EVENTS

Four Cross World Championship (4X) Pro Tour – April 8-9 – Azur Bike Park

Roc d'Azur: Race of V.T.T. – October 4-8 – Azur Bike Park - <http://www.rocazur.com/fr>

ACTIVITIES

- Nature walk "Canoe treasure hunt", outings on Fridays from July to August
- The House of Chocolat and Coco
- Horse riding or hiking in the forest of Palayson
- Climbing in the gorges du Blavet
- Guided Tour : "On the way to Saint Jacques": from June to September

ACCOMODATIONS

Jas du Pébrier – Villa estate and rental of a wedding hall in particular – www.jas-du-pebrier.com

Pierre&Vacances Résidence premium Les Calanques des Issambres – www.pierreetvacances.com/fr-fr/

Vacanciel : Club Hotel at Les Issambres, Palace of the 30's – www.vacanciel.com/club-vacanciel-les-issambres

Vacanciel : in Roquebrune village – www.vacanciel.com/club-vacanciel-roquebrune-sur-argens

Bed and Breakfast les Mayombes – www.lesmayombes.com

Troyes-Champagne

www.tourisme-troyes.com/

TROYES, THE CITY TO THE THOUSAND COLORS

Magnificent medieval and romantic town, Troyes is a treasure to discover located in Champagne, 1h30 from Paris. Its historic center, in the shape of a Champagne cork, is ideal for discovery with its wooden houses, its 9 listed churches, museums, alleys, gastronomy... Troyes is also the European capital of factory outlets, which makes it an ideal city for shopping. Astonish, visit Troyes!

The city of Troyes belongs to the Touristic Route of Champagne: www.cap-c.fr/route-champagne-2017/



EVENTS

Un autre Renoir, exhibition – June 17 to September 17 - Musée d'Art moderne

The exhibition of the Museum of Modern Art in Troyes accompanies the opening to the public in June 2017 of the house that belonged to Pierre-Auguste Renoir in Essoyes, the birthplace of his wife, Aline Charigot.

Le Tour de France will pass through Troyes – July 6-7

From Saturday 1st to Sunday 23rd July 2017, the 104th Tour de France will include 21 stages for a distance of 3,516 kilometers. The 104th Tour de France will take place in three neighboring countries: Germany, Belgium and Luxembourg. In France, 34 departments will be crossed including the Aube and the city of Troyes which will be city arrival and city departure on **July 6 (Vesoul/ Troyes: 216 km) and 7 (Troyes /Nuits-Saint-Georges : 214 km).**

« **Ville en Musiques** » Festival – June 23 juin to Mid-August

Installed in the public squares of Troyes, the scenes of the 26th edition of Ville en Musiques will welcome an innumerable crowd of artists.

70th Champagne Fair – June 3 to 11

The fair will open their doors at the Parc des Expositions; with a revisited concept rich in novelties since it will be concentrated over 9 days to offer the public even more entertainment!

Among the numerous events already scheduled, the public will be able to enjoy a series of open-air concerts in the heart of the fair: an eclectic program with popular artists, but also local groups!

Advent Calendar 2017 – December

The appointment will be given daily at 17:30 pm to admire a 3D video projection on the facade of the Town Hall of Troyes. The 24 window façade will open virtually to reveal a different magical universe every day, leaving room for a genuine Advent Calendar!



CARRIERS

Air France KLM



AIR FRANCE AND TRAVELING PLEASURE

www.airfrance.ca

Air France makes each flight a moment of real pleasure of the highest quality. With our trademark attentive service and sophisticated products, we never cease to elevate our offering aimed at Canadian travellers:

- Flights year round from **Vancouver, Toronto and Montreal**, up to **33 a week** during the peak summer period;
- New shuttle bus service connecting **Quebec City (Sainte-Foy) and the Montréal-Trudeau airport**, via a 52-seat coach equipped with free wifi;
- Introduction of the brand new **Boeing B787 Dreamliner** on Paris-Montreal flights effective May 1;
- Contribution of Michelin starred Chef **Daniel Boulud** to the Business class menu, exclusively on flights out of Air France's 3 Canadian departure cities.



Air France connects more Canadian cities to **more French cities than any other airline**. We operate a dense and effective network, both within France and worldwide.

Air France flies to 25 airports in metropolitan France, and when you add the TGV high-speed train station inside the Paris-Charles de Gaulle airport and our Air+Rail service, the number of **cities we serve across metropolitan France** rises to **34**. We also fly to **Corsica** from Charles-de-Gaulle, meaning even more easy connections for Canadians.

We tirelessly continue to amplify our focus on our customers with innovative solutions intended to simplify the travel experience, e.g. Air France Connect, our mobile website and a host of iPhone and Android apps. We are also very active on social media, especially in Canada. Follow us on Facebook and Twitter to keep track of what we're up to and any promotions.

KLM

www.klm.com

KLM's Boeing 787 Dreamliner takes you from Calgary to France.

KLM has put its newest and most efficient aircraft, the Boeing 787 *Dreamliner* on the Calgary to Amsterdam route, providing your clients with the best travel experience. What to expect from this new level of comfort in air travel? Here are some nice-to-knows...

- More comfort all over
- The very comfortable full flat *World Business Class* seats
- The *Economy Class* seats have extra recline
- Better views from middle row seats due to larger windows
- WiFi is available on board
- A luxurious 11-inch, HD-quality touchscreen in *Economy Class* and a 16-inch touchscreen in *World Business Class* with navigation available in twelve languages
- Enjoy the rich entertainment content with more than 200 films
- Regulate the intensity of light with the dimmable windows
- More spacious storage

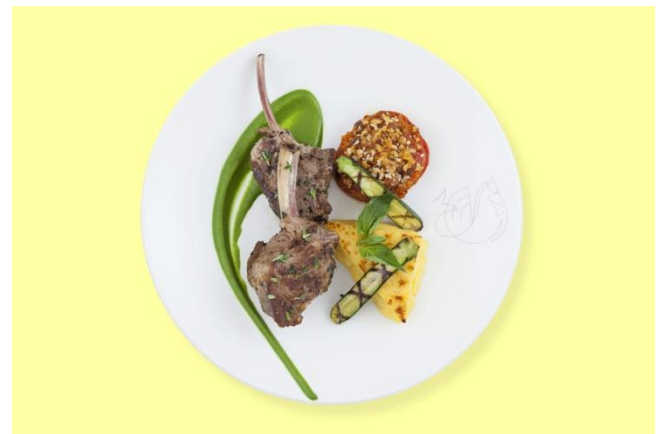
In addition to Calgary, KLM operates transatlantic flights out of Vancouver, Edmonton, Toronto and Montréal. And through our code-sharing agreement with WestJet, we can also market and distribute WestJet-operated flights under a KLM flight number. This means even more destination options for our passengers, who can now fly to and from more than 25 Canadian cities.

Via Amsterdam, Air France and KLM serve Paris, Bordeaux, Toulouse, Lyon, Nice, Mulhouse-Bâle, Lille and Montpellier.

KLM flights to and from Paris-Charles de Gaulle can also be combined with the Air & Rail product of Air France to cover even more regions of France.

Canadian travel agents can continue have access to agentconnect.biz, a website fully dedicated to them and which runs jointly with KLM an Air France.

Welcome aboard!



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Rail Europe offers **lowest prices online** at agent.raileurope.com.



Rail Europe's New Travel Agent website, launching in Q4 2017, will offer enhanced travel agent tools, E-learning and On-Demand webinars, TRAC-The Rail Agent Courses, and FAQs along with new features such as agent and manager/admin login profiles, Fare Comparator, Interactive Map, and new My Bookings page.



For more information, come meet Rares Dumitru (Rail Europe) and Lina Wang (Thalys) during the Atout France tradeshow.

Rail Europe – Thalys

www.thalys.com/

Thalys is the red high-speed train that connects Paris to Brussels in 1:22 hour, Cologne in 3:14 hours and Amsterdam in 3:16 hours only. Since April 2014, Thalys also serves Amsterdam from Lille in 2h40 hours.

Launched in 1996, Thalys is the only truly multicultural player to have successfully bet on international high-speed rail in four countries. A commercial success as (with more than 100 million passengers transported) and technical (First European train to acquire a Wi-Fi on board in 2008) success. In this dynamic, Thalys became a full-fledged railway company on 31 March 2015, with the aim of improving efficiency and fluidity and further improving service and customer satisfaction.

By minimizing the environmental impact of transport and maximizing its added value for the customer, Thalys aims to offer the best travel solution between Paris, Brussels, Amsterdam and Cologne.

Driven by its motto "Welcome to our home", Thalys has created an exceptional offer that is now a global reference. Its personalized and connected services aim to satisfy a multicultural, mobile and demanding clientele:

- Careful design and ergonomic comfort, with electrical outlets in every seat,
- A warm and multilingual welcome,
- Quality restoration,
- An exceptional package of services in Comfort 1, including meals served in the square and international press,
- The new communication technologies available (all Thalys cars offer a WiFi connection on board).



NOVELTIES

Thalys becomes official partner of the IIHF 2017 Ice Hockey World Championship. Offering a unique connection between Cologne and Paris, Thalys will be a major means of connecting the Arena during the preparation phase, as well as for the competition.

By ensuring the high-speed transport of officials, national teams, media and fans between Cologne and Paris in just over 3 hours, Thalys will naturally play an important role in creating a common atmosphere and joie de vivre on the Two competition venues.

EVENTS

An event not to be missed in the spring: the IIHF 2017 Ice Hockey World Championship will take place from May 5 to May 21, 2017 in Paris and Cologne, during which Thalys will be the link between these two Festive cities in the heart of Europe.

To celebrate the **partnership between Thalys and the IIHF 2017 Ice Hockey World Championship**, Rail Europe - official distributor of Thalys - and Thalys will offer incentive action to travel agents who will allow them to win a trip to Europe to see The 2017 Ice Hockey World Championship live from Paris and Cologne.

For more information, come meet Rares Dumitru (Rail Europe) and Lina Wang (Thalys) during the Atout France workshops.

Air Canada

www.aircanada.com

Air Canada's new Marseille service will be the only non-stop flight operated by a network carrier between Marseille and North America further expanding Air Canada's reach in France by complementing existing services to Paris, Lyon and Nice, and strengthening our presence in Provence-Côte d'Azur, a popular summer destination for Canadians.

- The only non-stop flight operated by a network carrier between Marseille and North America.
- A year-round service between Montreal or Toronto and Paris with two daily non-stop flights from Montreal this summer. Year-round Premium Economy is available.
- Montreal – Lyon is the only year-round non-stop service between North America and Lyon. Premium Economy will be available as of March 13, 2017.

AIR CANADA VACATIONS

<http://vacations.aircanada.com/>

At Air Canada Vacations we believe that a holiday should be an experience to remember. Your idea of a dream holiday is as unique as you are and we understand the value of the perfect getaway. As a result, we tailor our packages to meet your needs.

For over 30 years, we have worked with travel partners to make Air Canada Vacations a name Canadians can trust. Air Canada Vacations offers a wide assortment of leisure travel packages, and partners with the world's most recognized hoteliers and cruise lines.

With our extensive network of flights aboard Air Canada, our unparalleled customer care and the ability to earn Aeroplan Miles with most air-inclusive packages, Air Canada Vacations offers you incomparable value.

Air Canada Vacations creates vacation packages in hundreds of destinations throughout the world, including France, and offers a wide selection of hotels, flights, cruises, day tours, car rentals and more.

Only with Air Canada Vacations

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- With Air Canada's extensive network, convenient connecting flights are available from over 65 Canadian cities
- Earn and redeem Aeroplan Miles with most air-inclusive packages

OFFER

Urban Getaway

Flight, transfers and hotels: 26 hotels in Paris and 6 hotels in Nice

Urban getaway +

Flight, transfers, hotels and excursions

- 1 package in Paris with excursions (cruise on the Seine, Versailles)

French Riviera Escape +

Vol, transferts, hôtels, billet de train et excursions

- 1 package in Nice with excursions (Monaco, Saint Tropez)



NOVELTIES

Many hotels, of which 6 products with the apartment-hotels *Citadines*.

4 packages flight and train:

- Paris-Nice
- Marseille-Nice
- Paris-Barcelona
- London et Paris

EVENTS AND OPENINGS 2017

Museums and cultural places – Openings

PARIS

Renovation of the Freyssinet Hall and opening of Station F (Paris 13^e - January) – <https://stationf.co/fr/>

The world's largest start-up campus

Musical city of Seguin Island in Boulogne Billancourt (Spring) - www.laseinemusicale.com/fr/

New museum Yves Saint Laurent (Maison Yves Saint Laurent 16^e - Spring)

www.fondation-pb-ysl.net/medias/fichiers/cp_musee_yves_saint_laurent.pdf

Foundation of Contemporary Art by Galeries Lafayette (Quartier du Marais - Spring)

www.groupegalerieslafayette.fr/nos-engagements/lafayette-anticipation-fondation-dentreprise-galeries-lafayette

Reopening of the hippodrome of Longchamp (September)

www.nouveaulongchamp.com/

ELSEWHERE IN FRANCE

Opening of Lascaux IV in Dordogne (December 2016) - <http://www.lascaux.fr/en>

Cité de la gastronomie in Lyon (January) - www.grandlyon.com/projets/cite-internationale-gastronomie.html

Rehabilitation of the Hotel Dieu: convention center, Hotel, shops and Bocuse restaurant the *Grand Réfectoire*

Vimy New Visitor Center and Interpretation Center (Nord-Pas-de-Calais – April 9)

fondationvimy.ca/vimy-100-2/centre-daccueil-et-deducation-de-vimy/

Carré du Palais: wine tourism and gastronomy ensemble in Avignon (Summer 2017)

france.fr/fr/a-decouvrir/carre-palais-avignon

New Museum of the Sea and the Navy of Bordeaux (Autumn)

www.museedelamerbordeaux.fr/

Important events

- Marseille, European Sport Capital
- 25 years of Disneyland Paris
- Le Havre 2017: Celebration of the 500th anniversary of the birth of Le Havre (launch in May)
- Commemoration of the centennial of the Battle of Vimy (Nord-Pas-de-Calais, April 9)
- Men's World Handball Championship in Albertville, Brest, Lille, Metz, Montpellier, Nantes, Paris, Rouen (January 11-19)
- World surfing championship in Biarritz (May)
- Terre de Blues Festival in Marie Galante, Guadelupe (Mai 2 to 5)

Important exhibitions

- Camille Pissaro, *le premier des Impressionistes* (February-July). Musée Marmottan, Paris.
- Rodin: the Centenary Exhibitions (March-July). Grand Palais, Paris.
- Les Frères Le Nain (March-June). Louvre-Lens, Lens.
- Vermeer Exhibitions Vermeer (Spring 2017). Musée du Louvre, Paris.
- Cézanne (June-September). Chartreuse Museum, Douai.
- Ramon Pichot (October-January). Art and Industry André Diligent-La Piscine Museum, Roubaix.



Hotels, leisures and restaurants

PARIS

Hyatt Regency Paris Étoile**** (End of renovations) – parisetoile.regency.hyatt.com/fr/hotel/home.html

hôtel Mob in Saint-Ouen (March) – Urban motel / monastery design at low prices - www.mobhotel.com/en

Reopening of the **Hôtel de Crillon******* (July) – www.crillon.com/en/

Reopening of the **Hôtel Lutétia****** (Spring 2017)

Le Café de l'Homme – Renovation – <http://www.cafedelhomme.com/>

ELSEWHERE IN FRANCE

Four Seasons Megève, Domaine du Mont d'Arbois

Terminal Neige Refuge (June 2017) - refuge.terminal-neige.com/en/#!/chamonix-hotel/mont-blanc-montenvers

News carriers

May – **Air France flies to Montréal with the new Boeing 787 Dreamliner**

July – **High Speed TGV direct between Paris - Bordeaux**

June – **Air Canada rouge direct seasonal air link between Montreal and Marseille**



About Atout France

France Tourism Development Agency

The mission of Atout France is to contribute to the development of the tourism industry, France's leading economic sector.

Atout France, the only operator of the State in the field of tourism, has the mission of contributing to the enhancement of the attractiveness of France's destination and the competitiveness of its companies, sectors and destinations.

With 33 offices in 30 countries and close collaboration with the Embassies network in nearly 70 markets, the Agency has a thorough knowledge of international tourism customers and distribution actors.

This expertise enables it to offer professionals tools to understand demand and to conduct effective marketing and promotional activities.

The Agency supports more than 1,200 professionals (institutional tourism and private companies) in their international development.

In total, more than 2,800 promotional operations are organized each year. They target the general public, notably thanks to a strong digital strategy, but also international tourism professionals as well as the press and influencers.

To stimulate the tourist offer and increase its quality, Atout France accompanies destinations in their development strategy and contributes to the setting up of investment projects.

Finally, several quality-enhancing devices are managed by Atout France: the ranking of tourist accommodation, the registration of travel operators, and the promotion of labels such as "Vignobles & Découvertes" or the Palace.

For more information:
atout-france.fr et France.fr

For more information:

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ATOUT FRANCE

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