



## **Destination France Awards 2018: two happy winners**

Montreal, February 28<sup>th</sup>, 2018 – More than 200 tourism professionals were gathered at the **Destination France 2018** gala event held at the Toronto Regional Board of Trade. Organised every year by Atout France, the France Tourism Development Agency, the event is comprised of a tradeshow for the tourism industry professionals to meet with French and Canadian suppliers.

### **Product of the year Award**

This award is an opportunity to recognize the work of tour operators who innovate by offering original tours in France. Travel agents had the choice to vote for one of 9 creative products. It is with **Paris, Normandy and the Loire tour**, that *Globus* **won the Product of the year Award**. The Globus team representatives, Melanie Jennings, Natalia Da Costa and Joena Leoveras were handed the award by the General Consul for France in Toronto, M. Marc Trouyet.

### **Partner of the year Award**

Atout France wishes to also once a year recognize the particular involvement of a tour operator in support of its promotional actions. The director of Atout France in Canada, Ms Melanie Paul-Hus, gave this year Award to **Elvi Cal**, vice president product development for **Travelbrands**.

Guests of the gala also had the occasion to hear Mr **Sylvain Parrot**, Art technician in charge of Parks and Gardens maintenance at the Château de Versailles deliver a presentation of his mission and more generally presented some gardens of France. Atout France congratulates the honored tour operators and thanks travel agents for their loyalty.

Do not miss the news about France and travel suggestions which can be found at: **France.Fr**.

## ***Press release***



### **About Atout France, the France Tourism Development Agency**

Atout France, the only state operator in the tourism field contributes to the enhancement of the attractiveness of the France destination and the competitiveness of its businesses and sectors. Thanks to its 33 offices in 30 countries, Atout France covers 78 intervention markets with the close collaboration of the embassies and has a precise knowledge of the international tourist customers and the actors of the distribution. Atout France supports more than 1,200 professionals (institutional tourism and private companies) in their international development. In total, more than 2,800 promotional operations are organized each year.

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