

ROQUEBRUNE SUR ARGENS

LES ISSAMBRES LE VILLAGE LA BOUVERIE



Press pack 2017

CÔTE d'AZUR
FRANCE

www.roquebrunesurargens.fr



ROQUEBRUNE-SUR-ARGENS
LES ISSAMBRES - LE VILLAGE - LA BOUVERIE



1. THE SPIRIT OF PROVENCE & ITS HERITAGE

Succumb to the charm of this Provençal destination...

"Spirit of Provence" Such is the motto of our region, which describes all its facets: spirit of the family, spirit of the earth, spirit of adventure!

Roquebrune • Les Issambres • la Bouverie: a "Land of Plenty" on the Cote d'Azur where Provence displays everything it has to offer. The medieval village, a seaside resort, beaches, hills, gorges, forests, the Mediterranean... Half-way between Cannes and Saint-Tropez, this unspoilt countryside offers the best of the Midi.

The medieval village just off the main road reveals itself, telling its own story in quiet contemplation.

Once upon a time...an ancient village dominated by its "Rocher", a majestic rock.

Its church, its fountains, its porticos, and its many chapels bear witness to a rich past. . The old village has retained its narrow alleys and tiny Provençal squares that give it a typically Provençal charm.

Not to be missed is the parish church with its remarkable architecture and painted interior that earned it a listing in the Inventory of Historical Monuments in 1987.

To be visited

The Castrum, the clock tower, the Porticos, the bridge over the river Argens, the Rocher de Roquebrune, a classified nature reserve.



Roquebrune-sur-Argens

Ancient village, Chocolate and Cocoa Museum, walking on the Rocher, the aqueduct with its 25 arches, fountains and chapels, "Maison du Terroir", art galleries...

La Bouverie

Rambles, mountain bike trails, wine-producing estates, dunes and pleasant spots....



Les Issambres

Wild coves, coastal path, thalassotherapy, Gallo-Roman fish pond, panoramas and beautiful views, catamaran cruises....



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A Museum rich in history: Maison du Patrimoine

The Maison du Patrimoine spans a period from prehistoric times to the present day, bringing together the secular and the sacred. There you can find votive offerings from the seventeenth century belonging to the hermitage of Our Lady of Mercy as well as an authentic seventeenth century cool box, in perfect condition, in its original location.



La Maison du Patrimoine

Impasse Barbacane - 83520 Roquebrune-sur-Argens

Tél. 04 98 11 36 85

Mail : patrimoine@roquebrunesurargens.fr

Discover : The heritage path we will bring you to the discovery of the Village and its historic places. On sale at the tourist office

The Pilgrims' Way

The regional Friends of the Pilgrims' Way association has worked on the way-marking for this path which goes to Rome or Spain and which is nowadays such a success.

Pilgrims can put down their rucksacks in the center of the village and recover their strength... Book your: Stay in a "gite" on the Pilgrim Route at Roquebrune

Tél : 04.94.19.89.89

Guided Tour : «On the road to Santiago » : From June till September : dates consult us.

An original walk which allows all to follow this universal path.



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2. Enjoy the Maison du Chocolat et Cacao

An unusual museum ... La Maison du Chocolat et Cacao

There have once been places full of history whose purpose has shifted somewhat. A specific example of this is right in the centre of the Provençal village of Roquebrune-sur-Argens where a former chapel has been converted into the "Maison du Chocolat et Cacao". In 1635 Saint-Jacques hospice, rue de l' Hospice was formally recognised. It was a work of charity whose purpose was to care for the sick.

The hospice was closed in 1892 and the chapel which was initially abandoned for some years, has become the home of Roquebrune's local museum.

There are now almost 1,000 items on display. These include an ancient hot chocolate pot dating back to 1798, Nicolas DEMERY's "Universal Pharmacopoeia" dating back to 1697, or indeed the only BANANIA clockwork figure of the two recorded as being in France that is in working condition.

A COLLECTION AWAITING DISCOVERY !

The museum has a rare collection of items of all kinds: snack boxes, BANANIA tins, hot chocolate pots, enamel plaques, advertising posters, collectable cars for advertising purposes, toys, cocoa tins... original and unprecedented chocolate sculptures created by the three chocolate makers from the village. Contact us for the dates of guided tours and workshops for children in 2017.



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The Chocolate Way

In May 2016, Roquebrune-sur-Argens was chosen to become one of the towns which are stop-overs on the Chocolate Way!

The aim of the Chocolate Way is to display the wealth of cultural heritage around chocolate and cocoa beans. In effect, the Chocolate Way is investing in the principle of social responsibility and sustainable development through diversity and inter-cultural dialogue in order to ensure economic development.

La Maison du Chocolat et Cacao

Chapelle des Sœurs de la Charité de Nevers - Rue de l'Hospice –
83520 Roquebrune-sur-Argens.

Tél. 04 94 45 42 65

Mail:

chocolat@roquebrunesurargens.fr



Pure Choco Tour : Every Wednesday in July and August at 4.30p. Duration: 2 hrs
(Reservation Required)

Chocolate - a history, a passion - this delicacy is the star of our new chocolate and cocoa visitor centre! The programme includes a guided tour of the medieval village, the Maison du Patrimoine, and the Maison du Chocolat et Cacao. Meet our local chocolate makers - passionate craftsmen who will introduce you to the world of chocolate with a delicious tasting session. The visit concludes with a free aperitif at the Maison du Terroir

Tariffs: €8 adult / €4 ages 8-12 / free under 8.



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3. Awaken your taste buds

Have you been dreaming of a land like this?

A generous food-lovers countryside where fruits and vegetables take root in the healthy ground, attracted by a sun that always shines. A place where the flavours echo the vibrant colours of the fruit and vegetables, where the landscapes are the image of what you will find on your plate and in your glass: a succession of delights.

Meet up in food-lover territory at the Maison du Terroir !

Well-informed food-lovers, wine aficionados, and nature lovers... Come and discover this shop with its "olde worlde" charm and enjoy the local produce from Roquebrune or Provence In this shop, which was formerly a barn, you will find quality produce from the farms around Roquebrune or craft Provençal products. The Maison du Terroir invites you to sample local produce all year round.

Local wines, wines from Provence. Honey, of the sweetest to the most fragrant, from the clearest to the darkest, nougat, gingerbread and sweets, savoury dips, abomasum - be tempted ! Keen on cooking ? Come and discover our various soft, intense olive oils, each one has its special quality and everybody has their preferred olive oil.

To make your discovery of Provence complete, the Maison du Terroir offers you exquisitely scented beauty products manufactured in Provence as well as fabrics woven in Provence and souvenirs "Made in France".



Market places :

- MONDAY : PLACE SAN PEÏRE - LES ISSAMBRES
- FRIDAY : PLACE PERRIN - LE VILLAGE
- SATURDAY : PLACE DES FÉLIBRES – LA BOUVERIE



Gourmet tour : Dates: every Tuesday in June, July, August, and September and school holidays at 10.00am. Duration: 2 hrs

Guided tour of the medieval village, the Maison du Patrimoine, and Maison du Chocolat et Cacao, followed by a chocolate and nougat tasting with a local chocolate maker in the village. The tour continues with a visit of the Maison du Terroir, where local farming is celebrated. Discover a world of tradition and Provence flavours in a friendly atmosphere. Taste honey, jam, olive oil, and enjoy a free aperitif at the end of the tour.

Tariffs: €8 adult / €4 ages 8-12 / free under 8

Our tip: during the summer, stay a bit longer and discover the Saint-Jacques de Compostelle trail.

La Maison du Terroir

4 Place Alfred Perrin

Au cœur du Village Médiéval

83520 Roquebrune sur Argens

Mail : terroir@roquebrunesurargens.fr

Tél : 04.94.81.14.47



Boutique Terroir - Office de Tourisme

« la Gallery », ZA les Garillans
83520 Roquebrune sur Argens



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4. Fun on the water

A lake, a river, the Mediterranean...your choice !

Unique in Provence and the Cote d'Azur: three different aquatic settings in the same locality, all of them are open to everyone and offer a wide range of water-based activities. Wild coves, coastal path, thalassotherapy, Gallo-Roman fish pond, panoramas and beautiful views, catamaran cruises, the lake, fly boarding, sea karting, canoeing...

Les Issambres, the charms of an unspoilt coastline

Over 14 km of coastline alternating between rocky inlets, secret coves, small harbours and fine sandy beaches. Difficult to better this - especially as all the water sports activities on offer are set quite simply against this beautiful backdrop. Les Issambres has the smell of the Mediterranean and keeps the secret of the local fishermen's stories.

✓ **Not to be missed**

The Roman Fish Pond. It is thought that it was constructed at the end of the 1st century of our era. Bearing witness to the Romans' keen interest in fishing, fish farming and trading, it was listed on 25th May 1939 in the Inventory of Historical Monuments. The panoramic viewpoint and the chapel of the dolmens.



The River Argens and Lake Perrin ...: a place to take your breath away

More than 30 hectares of fresh water at the foot of the legendary Rocher de Roquebrune, Lake Perrin is one of the most beautiful places on the Cote d'Azur. Relax in a pedal boat or a canoe, fool about on the tow tube or, for those who love a thrill, skim the water on water skis.



Some water sports ideas :

- accelerate the pace with a go at jet-skiing
- Spare yourself the time to relax with a little thalassotherapy
- rack your brains as a family on our treasure hunts in a sail boat
- titillate your taste buds sampling our local produce on a sail boat during a swimming break in the open
- glide over our superb sea bed on a snorkelling trip
- recharge your batteries canoeing below the magnificent Rocher de Roquebrune
- introduce your children over 3 to the pleasures of water skiing
- hire a paddle board at the sailing school and set off on an adventure
- be tempted to go fishing, in the lake or at sea, your choice!
- share a moment of fun on our tow tubes including floating bananas and sofas!!
- NEW: SEA KARTING!

« Canoe Treasure Hunt » Every Friday in July and August.

Time: 10.00am Duration: 3 hrs

Enigmas hidden in the medieval village and along the Argens river Discover Roquebrune during a treasure hunt full of surprises on foot and by canoe. Discover a world of tradition and Provence flavours in a friendly atmosphere. Free aperitif.

From 4 years of age.



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5. Getting together as a family

"Family Plus" approved resort

Roquebrune-sur-Argens is an approved "Family Plus" destination. A national reference standard for the success of your family holidays with dedicated facilities and events throughout the year..

In 2016, on Wednesdays during school holidays, a "Family Plus" kids' gift will be given to families who come in our Tourist Offices and Information Points.

For a single afternoon or week, we offer you:

For the little ones: baby water-skiing (over 3 year olds).

For the more inquisitive: Walk the 25 arches botanical trail, visit an olive grove, sailing, mini-golf.

And for the more daring: Take your first dive, go jet-skiing, canoeing, horse riding, and visit the bike-park.

Fun walks to encourage your children's curiosity in an amusing and enriching way on our various treasure hunts !

Be quick to discover our ideas for themed walks in our "Travel Booklet"



6. Venturing into the heart of nature

NATURAL HERITAGE

Enjoy a nature conservation area as you ride the Cantons of Palayson mountain-bike circuits; this nature reserve is a listed NATURA 2000 site, or even walk the footpaths on the "Rocher", a listed area of national interest, which soars above the approaches to the village, or along the exceptional Gorges of the River Blavet, carved out of the volcanic rock...



La Bouverie

In a natural setting to the north of Roquebrune-sur-Argens, La Bouverie is a favourite location to explore and spend your leisure time. Amongst stone pines and eucalyptus trees, you can explore the Palayson forest. You can set off to roam the trails and discover some enchanting spots. All you have to do is choose... on horseback, walking, or on a mountain bike?

Further on, you reach the Gorges of the River Blavet, a natural boundary with the commune of Bagnols en Forêt, a favourite place for those who like rock climbing...

At the bend in the track, the wooded setting gives way to a panorama of Provençal vineyards where the sun blessed grapes offer the promise of excellent local wines.

2017 : A guide can take you to find the most beautiful nature areas around the district. Find out the dates of accompanied walks in 2017 at the Tourist Offices in Roquebrune-sur-Argens or at www.roquebrunesurargens.fr .



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Some ideas for countryside and sports activities !

Get your crampons on !

For the hardy, climb to the top of the Rocher de Roquebrune... or

For beginners, explore the 25 arches botanical trail ... or

Follow the Coastguards' trail to discover the rocky inlets and the coastal flora !

Want to try out the golf course ?

In an exceptional location with stunning views of the Mediterranean, the Roquebrune golf course will delight you - it is an 18 hole course with its "Z Lounge" restaurant beside the vines!

Roquebrune golf course – D7 – Tél : 04.94.19.60.35



Horse Riding

Deep in our pine woods, enjoy the gentle pleasure of a horse ride with more than 10 equestrian centers on our locality: Wild West style for some or on donkey back for others, riding instructors will welcome you and ensure you have an unforgettable time. With more than 10 equestrian centers on our locality: Wild West style for some or on donkey back for others, riding instructors will welcome you and ensure you have an unforgettable time.

Mountain biking... Everyone at their own pace !

From the family bike run to the more difficult trail for the more experienced, you choose! Full information sheets on walks and rambles are available for you in the various reception points and at the Tourist Offices in Roquebrune-sur-Argens and Les Issambres.



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NEW : The Azur Bike Park

An exceptional location opened at the time of the event at Roquebrune-sur-Argens in the south of France, on the Côte d'Azur! View out over the Gulf of St Tropez which stretches right round to the Bay of Agay, in the background is the snow-capped mountain, Mercantour, and the Southern Alps.

A quality technical site suitable for any level and all disciplines (4X 1st permanent Four Cross track, Enduro, DH, maneuverability)

with 230m of D-, 4 tracks, 3 beginner and maneuverability areas consisting of tracks at varying levels interspersed with wood blocks.

A fast food outlet.



A shuttle service (you have to pay and book in advance) will take you up to the top Bike park accessible free of charge, open all year (outside the summer period).

Description of service

	Period A*	Period B**
Transport up all day	€17	€14
Transport up half day (This is 3 1/2 hours morning or afternoon)	€12	€10
Season Pass	€250	€250
Group courses - max. 5 persons (1/2 day package)**	€40	€40

* Every weekend - statutory holidays- school holidays Zone B (Period A)

** All other days on request for organised groups (Period B)



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Novelty : the Azur Bike Park, the land of welcome of events! Privatization of tracks or the site, test products, press launch. The Azur Bike Park is the partner of the world of the mountain bike!

The tourist office will propose package holiday (accommodation, activities) as a supplement to the Azur Bike Park offers for the groups and the individuals.



Upcoming dates for sports events



- 8th - 9th April 2017 : Opening Round of the World championship of Four Cross (4X) of the Pro Tour in the Azur Bike Park.
 - ✓ Spectacular event with a lot of actions, with strong sensations
 - ✓ Entertainment due to the high level of skill of the contestants
 - ✓ Events organized throughout this weekend of sport for all age groups with maneuverability trails and kids bike races



- 15th April 2017 : Nigh ride on the firefly trail
- 25th May 2017 : Lachens to the Sea mountain bike run
- From 4th till 8th October Roc d'Azur: Mountain bike race (part of the "Program Roc Series")
 - ✓ 1st World mountain biking event
 - ✓ 80% of the course criss-crosses Roquebrune-sur-Argens
 - ✓ Competition is open to everyone - professionals, amateurs, beginners, etc.



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7. Unmissable events

1. Festival of chocolate and its delights : 5th March 2017
2. Procession of floral floats : 26th March 2017
3. The World championship of Four Cross (4X) of the Pro Tour : 8th-9th April 2017
4. Nigh ride on the firefly trail : 15th April 2017
5. Silver Rock Show : 11th May 2017
6. Lachens to the Sea mountain bike run : 25th May 2017
7. Spring Farm Produce Festival : 27th - 28th May 2017
8. Day of the water sport : 4th June 2017
9. Nights of Saint-Roch : 15th and 16th July 2017 and 5th and 6th August 2017
10. Hell's Week : 11th -14th August 2017
11. Potter's Market ; 20th August 2017
12. Arena Beach Festival : 25th August 2017
13. Painter's Festival : 17th September 2017
14. Roc d'Azur : 5th-8th October 2017
15. Festival of honey and gastronomy : 14th-15th October 2017



How to get to our locality ?

By car

A8 – Exit n° 37 Puget sur Argens : 8 km

A8 – Exit n° 36 Le Muy : 13 km

By plane

Nice Airport – Côte d'Azur : 80 km

Toulon Airport – Hyères : 90 km

Marseille Airport – Marignane : 135 km

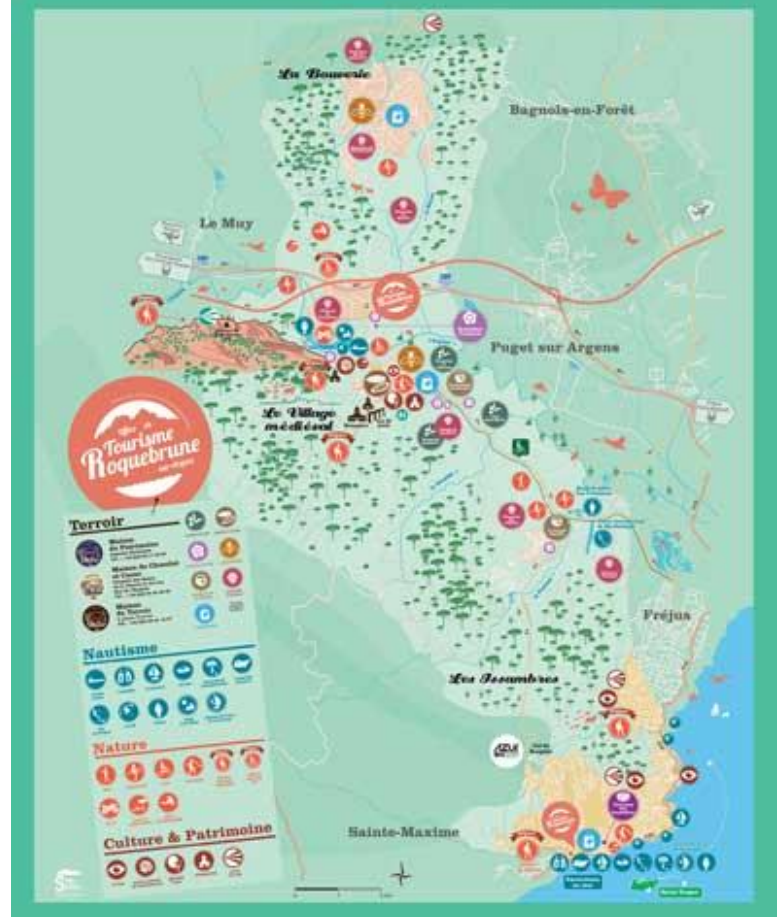
By train

Saint Raphaël – Valescure station : 14 km

Les Arcs – Draguignan station : 14 km



04 94 19 89 89



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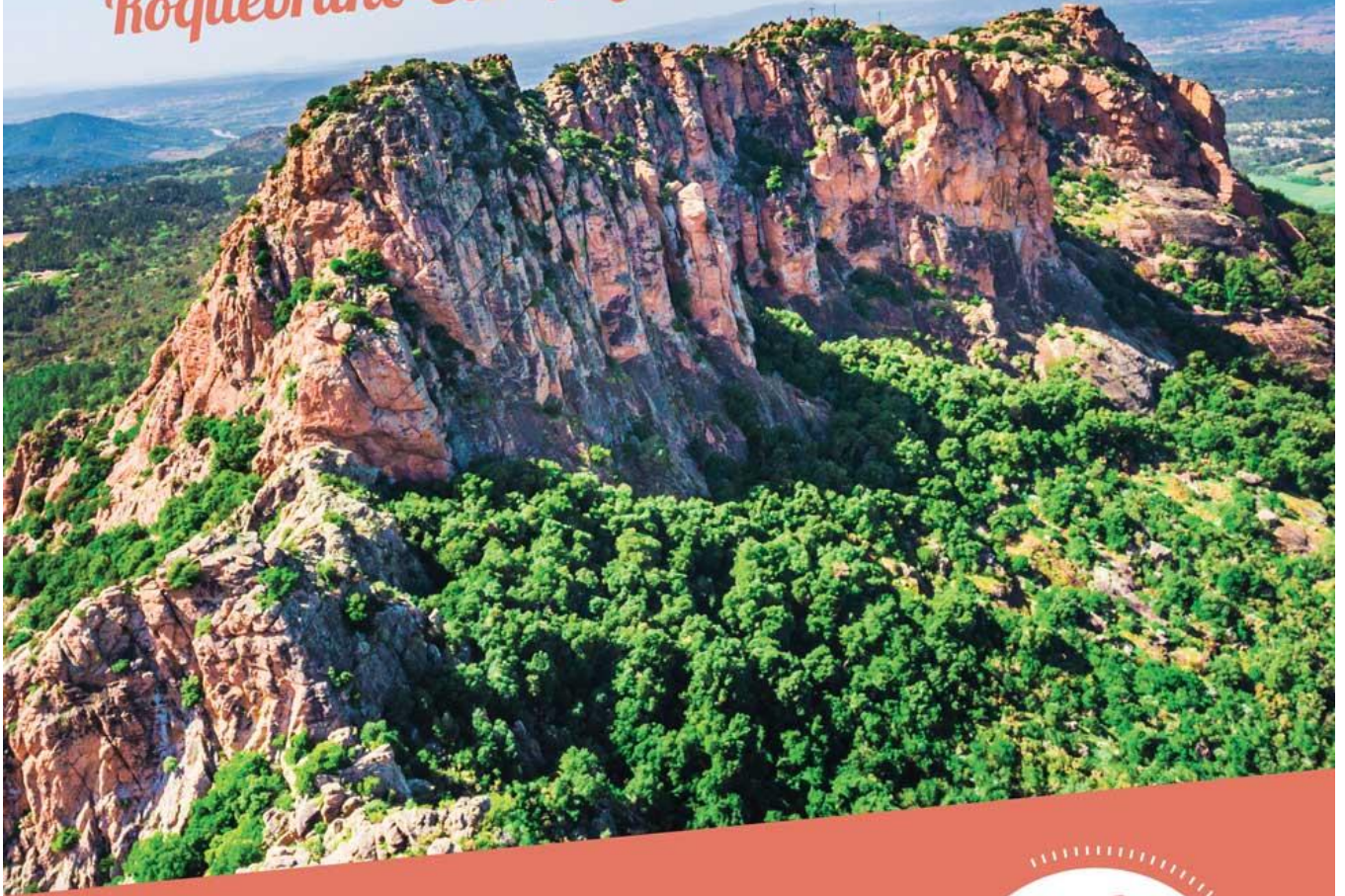
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Roquebrune-Sur-Argens



Mer, Patrimoine, Terroir, Nature...

Provence
Côte d'Azur



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