



# MARSEILLE

Press kit

Edition 2017



# 2017

PRESS KIT  
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# INTRO

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Beautiful, enticing, dynamic - Marseille has established itself as one of the must-see tourist destinations in Europe today. Open to the world, between sky, land and sea, this is a city of striking contrasts and fascinating paradoxes: it combines its wealth of heritage and traditions with a thoroughly modern, visionary and creative offer of experiences.

Marseille is enchanting and spellbinding, in an unpretentious way. With its colourful melting-pot of countless cultures, this historic city fills all who visit it with an amazing energy.

Marseille - European Capital of Culture in 2013, voted the Number 2 destination in the world by the New York Times in 2013, host city of football's Euro 2016 and European Capital of Sport in 2017, Marseille attracts all kinds of visitors and has an exceptional dynamism that projects its influence across the world.

Choosing Marseille means enjoying 300 days of sunshine a year, an unparalleled quality of life, a shoreline and bay that are classed among the finest in the world, conviviality expressed in the lilting accent of the south, a history and a culture.

## MARSEILLE >> IN FIGURES

**2 600 YEARS**

FOUNDED 2,600 YEARS AGO,  
MARSEILLE IS FRANCE'S MOST  
ANCIENT CITY

**2<sup>ND</sup>**

**LARGEST CITY IN FRANCE**  
IN FRANCE WITH 855,393  
INHABITANTS IN 2013

**57 KM**

**OF SEE FRONT**  
INCLUDING 20 KILOMETRES  
OF CALANQUES

**300**

**DAYS OF SUNSHINE**  
A YEAR

**5 MILLION**

**TOURISTS**  
IN 2016

**1,6 MILLION**

**CRUISE PASSENGERS**

**THE NO. 1**

**CRUISE TERMINAL IN  
FRANCE**

NO. 5 ON THE MEDITERRANEAN

**2<sup>ND</sup>**

**MOST FILMED CITY IN  
FRANCE**

**150 000**

**ACCREDITED**  
SPORTS CLUB MEMBERS

**124**

**HOTELS,**  
PROVIDING 8,223 ROOMS

**111**

**DISTRICTS**  
WITH STRONG INDIVIDUAL  
IDENTITIES

**24°**

**SEA TEMPERATURES OF  
24° IN SUMMER**





Marseille has excellent transport links, by land, sea and air.

## MARSEILLE-PROVENCE AIRPORT

([www.marseille.aeroport.fr](http://www.marseille.aeroport.fr))

The main natural gateway to the Mediterranean, Marseille-Provence Airport is Provence's number 1 long-haul hub, with over 100 destinations served by scheduled direct flights operated by 32 airlines and linking 25 countries, including: 20 daily connections between Paris and Marseille (flight time: 1hr 15mins) 40 scheduled low-cost destinations in France, Europe and Morocco

8 long-haul destinations in Canada, the Middle East, the Indian Ocean and Africa.

The airport's two terminals are used by over 8.4 million passengers each year:

mp1 - This premium terminal is reserved for traditional airlines and offers a high level of services: VIP reception, lounges, priority boarding, group services etc.)

mp2 - Europe' No. 1 low-cost air terminal reserved for economy flights

## Airport links to Marseille City Centre (30km)

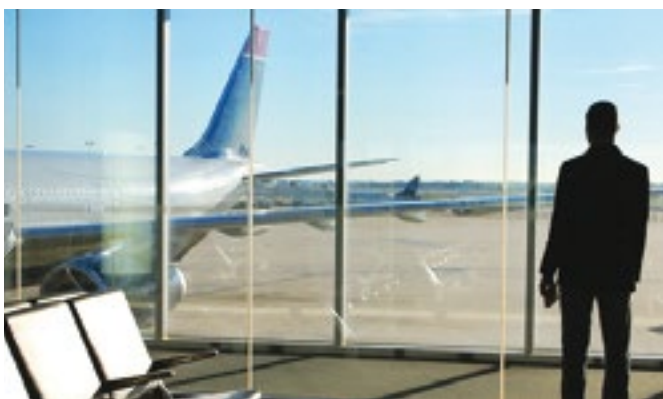
By coach, bus or shuttle (every 15 minutes between 4.30am and 12.10am)

By TER regional rail network (over 60 trains a day)

By hire car (the airport has 8 rental companies)

By taxi, with 86 vehicles available 24/7.

## MOTORWAY NETWORK



3 motorways linking Spain, Italy and Northern Europe meet at Marseille, providing extremely convenient access to some of the region's leading destinations:

1hr to reach the Camargue and Avignon

1hr 30mins to go out on the town at Saint-Tropez

2hrs to bask on the Côte d'Azur and 2hrs 30mins to swish down the slopes of the top ski resorts

## BY TRAIN, MARSEILLE IS:

1hr 40mins from Lyon, 3hrs from Paris (17TGVs a day), 3hrs 30mins from Geneva, 5hrs 30mins from Brussels, 6hrs 30mins from London, 7hrs 30mins from Milan, 8hrs from Frankfurt, etc.

## GETTING AROUND MARSEILLE

### Urban Marseille

Marseille s'approprié aisément en transport, vélo ou voiture grâce à 2 lignes de métro, 3 lignes de tramway, 1 000 vélos répartis sur 130 stations, 88 lignes de bus et 15 parkings pour près de 10 000 places de stationnement.

### Maritime Marseille

From spring to autumn, two maritime shuttles provide a service between Vieux-Port, Pointe-Rouge and Vieux-Port Estaque.

The ferry, beloved by Marcel Pagnol, runs to and fro between the City Hall and the Place aux Huiles.





# CINEMA

**30 MILLION €**  
INJECTED INTO  
THE ECONOMY



## 4 MAJOR DEVELOPMENT THRUSTS IN THE CITY

### MARSEILLE IS THE STAR OF THE SHOW

Marseille has advantages that nowhere else can offer: its own special photogenic quality, unparalleled musicality, and light effects that take your breath away.

Marseille's charms are still embodied in Marcel Pagnol's classic trilogy, but these days the baton is being picked up by other authors, scriptwriters and film-makers, whose numbers are growing year on year.

Shown on the posters of more than 300 productions, Marseille has become France's second most filmed city for cinema films, television, web series and commercials. The number of film shoots here has actually trebled in 10 years! 478 film shoots and 30 million euros injected into the economy.

The Marseille region is seeing many benefits from the success of the films that are shot and produced here. As long ago as 1936, Jean-Luc Godard's film «À Bout de Souffle» (Breathless) established itself as the definitive film of the new wave. A few decades later, «Taxi» achieved box office figures of over 6 million before signing up for four sequels. In 2003, «Love Actually» gives Colin Firth a scene in the Bar de la Marine on Marseille's Vieux-Port. «La French», with Jean Dujardin and Gilles Lellouche, was the highest-budget French film of 2014.

TV has also jumped onto the Marseille «bandwagon». The soap opera «Plus Belle La Vie» has occupied France 3's Monday to Friday evening slot at 8.20 for 12 years. It's a unique phenomenon in the national audiovisual landscape, attracting 6 million viewers every evening.

Other successful series have also chosen Marseille as their home, including «Braquo», «Panthers» and «Mafiosa», produced by Canal +, and also Netflix's

«Marseille», with megastar Gérard Dépardieu playing the lead.

The city harbours a great pool of talent that includes people with top level skills in the various professions within the film industry.

The Pôle Média de la Belle de Mai media centre, with its film sets, its specialist audiovisual companies, and its motion capture and special effects studio, successfully brings together the film industry and the digital sector.

### Places to visit

#### Château de la Buzine

In the Camoins district, you are plunged deep into the heart of Pagnol's Marseille with the Château de la Buzine, which the author rebaptised «Le Château de ma Mère». This château was built in 1867, was left abandoned, and was then purchased by Marcel Pagnol in 1941, with the intention of turning it into a «Cité du Cinéma».

The city of Marseille, which has owned the building since 1995, has elected to devote it to the writers' work. The site, dedicated to «the 7th art» or the art of the cinema and open to the public since 2011, includes the Maison des Cinématographies Méditerranéennes. Set in four-hectare grounds, the château is notable for its media library and its 350-seat auditorium.

[www.labuzine.com/fr](http://www.labuzine.com/fr)

#### The Panier district

Le Panier is Marseille's oldest district, a stone's throw away from Vieux-Port, and was the inspiration for the local colour and style of the fictitious Le Mistral district in the soap opera «Plus Belle la Vie». It's like a little Montmartre in Marseille where you can come and stroll around in the footsteps of the soap heroes and heroines, discover the craft shops, the bistros and the typical restaurants.



# >> CINEMA, CRUISES, URBAN AND CULTURAL TOURISM, AND CONFERENCING

## 4 MAJOR DEVELOPMENT THRUSTS IN THE CITY

### CRUISE - ON THE LOVE BOAT?

The harbour town of Marseille is an essential Mediterranean cruise destination.

All the major European fleet owners either set off from or call at Marseille, France's No. 1 embarkation port in Provence.

In 2016, for instance, 1.6 million cruise passengers set foot in Marseille. This is much more than simply a port of call; its proximity to notable tourist attractions such as Aix-en-Provence, the Pays d'Aix, Luberon, Saint-Rémy-de-Provence, Baux de Provence, Arles, the Camargue, Le Lubéron, has transformed it from a port of call into a holiday destination in its own right.

In an unsettled economic climate, «cruises» are a product that is seeing sustained growth, with the leading cruise destinations being Europe and the Mediterranean: and Marseille has established itself as THE embarkation port for the French market.

This success can be attributed to various developments at the port, notably the franchising of the MCPT cruise terminal to the MSC Croisière and Costa Croisières consortium.

By 2020, Marseille hopes to establish itself in the top 10 cruise ports in the world with a throughput of 2 million passengers!

### Major cruise companies and operators that have «visited» Marseille:

Costa Croisières, MSC Croisières, Croisières de France, Royal Caribbean International Cruises, Holland America Line, Seabourn Cruise Line, Celebrity Cruises, Oceania Cruises, Silversea Cruises, Regent Seven Seas Cruises, Azamara Cruises, Sea Cloud Cruises, Ponant, Princess Cruises, Celestyal Cruises, etc.

## 2014

### 1 315 000

CRUISE PASSENGERS  
VISITED MARSEILLE

## 2015

### 1 500 000

CRUISE PASSENGERS  
VISITED MARSEILLE

## 2016

### 1 600 000

CRUISE PASSENGERS  
VISITED MARSEILLE

## 2020

### 2 000 000

CRUISE PASSENGERS  
EXPECTED



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OFFICE DE TOURISME ET DES CONGRES DE MARSEILLE

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## 4 MAJOR DEVELOPMENT THRUSTS IN THE CITY

### URBAN AND CULTURAL TOURISM

We have everything you need to make your weekend a sensation, right here!

Marseille was chosen as European Capital of Culture in 2013 and equipped itself with top class cultural facilities, introducing 10 new sites for this special year.

There has also been a strong growth in shopping facilities, with retail outlets opening in the new district of La Joliette and a wider choice in the city centre with the opening of new boutiques and concept stores such as 400M2, Karl Marc John, The Good Design Store, Le Jardin Montgrand etc.

New restaurants have opened, reinventing Marseille's gastronomy, and did you know that Marseille is the home of the best pizza in France (source: Le Fooding), Pizza de la Bonne Mère?

And on top of all that, Marseille has the sea, plus 300 days of sunshine a year!

**MORE THAN 400 STORES  
OPEN ON SUNDAYS**

**10 CULTURAL PLACES  
OPEN IN 2013**

**+ 6 MILLION VISITORS  
TO MUCEM**



### BUSINESS TOURISM AND CONFERENCING

Marseille is currently regarded as France and the Mediterranean's flagship city that sets the standard for hosting congresses, conventions and trade fairs, notably at the Palais du Pharo, and also the Palais des Congrès et des Expositions Marseille Chanot.

This positioning explains the rapid expansion of the local hospitality sector, which has grown significantly with the construction of ultra-modern, luxury establishments with three- to five-star ratings.

With 330,000 days of conferencing and 550 events organised in 2016, this destination is ranked 74th in the world for business tourism (2015 International Congress and Convention Association rankings).

#### **Le Bureau des Congrès et des Événements de Marseille**

The Bureau des Congrès et des Événements de Marseille devotes its efforts to meeting the needs of the organisers of national and international business events. A staff of some 60 accredited professionals work to ensure the success of a diverse and varied range of events. Business tourism makes a very significant financial impact on the city! Economic spin-offs are estimated at 150 million euros. It should be noted that 40% of organised events have a connection with the medical sector, which has a name for being «cutting edge» in Marseille.

**2016**

**330 000  
DELEGATES DAYS**

**550  
EVENTS**





# >> TOP 5 MUST-SEE ATTRACTIONS

## NOTRE DAME DE LA GARDE

To get a good picture of Marseille and its outskirts, you should climb to the top of the hill where the basilica of Notre-Dame-de-la-Garde is situated. Ever since the Middle Ages, this religious edifice, also known as «La Bonne Mère», has been regarded as the guardian of sailors and fishermen. It's one of the tourist meccas of Marseille, attracting more than 800,000 visitors every year. From its summit at 154 metres, the hill of La Garde offers amazing 360° views of Marseille, almost like seeing it from the air, helping you to get your bearings and pinpoint the different districts of the city, from La Côte Bleue as far as the Calanques.

Forget about sat navs and compass, just take one look and you'll recognise Vieux-Port, the Orange Vélodrome stadium, the Radiant City and even Point-Rouge and the isles of Frioul.

## LE MUCEM

### J4

The heart of Mucem, constructed on the port's former pier J4, exhibits a «feminine, muscular» style of architecture, designed by the architect Rudy Ricciotti in association with Roland Carta. This 15,000 sq.m. site houses two exhibition halls: the Galerie de la Méditerranée, dedicated to the discovery of the major stages of the Mediterranean civilisations, and an area reserved for temporary exhibitions.

J4 also includes a 355-seat auditorium (used to stage conferences, shows, concerts etc.), a room where audiovisual documentaries are shown (the «Médinathèque», in collaboration with INA), a children's area («Odyssée des Enfants»), a bookshop, and also Le Môle Passédat restaurant run by the famous three-starred chef Gérard Passédat, with its panoramic terrace.

### Fort Saint-Jean

Linked to J4 by an elevated walkway spanning the water below it, Fort Saint-Jean is a historic monument whose origins can be traced back to the 12th century. This area was opened to public access for the first time in 2013. As you wander around the site, you'll find yourself going through arcades, vaulted halls and hanging gardens with panoramic viewpoints over Marseille and the Mediterranean.

There is a second walkway that links this fortress, with its village-like feel, to the Panier district, starting from the fort's Porte Royal gate and leading to the church of Saint-Laurent.

## THE CALANQUES

This chalk massif, to the south of the city, was listed as a National Park in 2012, thus becoming Europe's first periurban park.

Calanques National Park, with its massifs studded with maritime pines and aromatic plants and its turquoise waters, is the perfect playground for keen walkers, divers and climbers, and also for heritage lovers. Easily accessible by bus or car, the Calanques is one place that every visitor to Marseille really must discover.

## LE CORBUSIER'S RADIANT CITY (LA CITÉ RADIEUSE)

Le Corbusier, a genius of the avant-garde school, built the «Radiant City» between 1947 and 1951. The older inhabitants of Marseille called it «Maison du Fada» («fada» is a regional word meaning a crackpot genius). It's a town within a town, formed of multicoloured rough concrete, piles and loggias and providing 337 superb apartments, a hotel, a restaurant, a school, shops, an art and design centre, and a roof terrace open to the public. Discredited for a long time, the area has become an icon for artists and trendy bobos from all over the world. The Radiant City has been included on Unesco's list of World Heritage since 2016.

## APERITIFS AT SEA

The aperitif is an institution in Marseille. It symbolises sharing, socialising and chilling out, and it's an essential part of daily life. To get the full benefit and enjoy a unique experience, take a trip on an «apéro-boat» at sunset.

There are several providers who offer this format at the end of the day, an opportunity to sip a pastis or a glass of rosé, just off the Marseille coast. It's a captivating sight, the light is enchanting, and the return to Vieux-Port at nightfall is pure magic.



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Marseille, France's oldest city, bears witness to a heritage of 26 centuries of history. But the cave paintings in the Cosquer cave testify to the first human settlers around 27,000 years B.C. The actual foundation of Marseille, as such, is rather more «recent», dating back to the 6th century B.C.

The Greek city of Massalia was born out of the mythical wedding of Gyptis, a native princess, and Protis, a sailor from Phocaea, in Asia Minor. Together, they set up a Greek trading post on the banks of the Lacydon (where Vieux-Port stands today). Twenty-six centuries later, this chance meeting, symbolising the values of openness to the world, is still the very essence of Marseille, «the Phocaeen City».

Massalia, because of its position facing out to sea, played a role in introducing the culture of vines and olive trees, money and the art of writing, into Gaul. It quickly established itself an influential trading post between the Mediterranean areas and the Celtic world.

In the 5th century, the abbey of Saint-Victor was established outside the city, on the south bank of the port, and this allowed Marseille to extend its spiritual influence beyond Provence. In 1481 Marseille was made part of France, thus becoming one of the major cities in the kingdom! Another indication of the vigour of its trade is that this was the site of the country's first Chamber of Commerce, created in 1599.

Marseille rebelled against the power of the king, but the city was conquered by Louis XIV's troops in 1660. The Sun King ordered the citadels of Saint-Nicolas and Fort Saint-Jean to be built to protect and watch the city. During his reign he started a major urban planning exercise, notably with the creation of the Grand Cours, a new city hall and the Hôpital de la Charité - designed by Pierre Puget.

Thus Marseille outgrew its medieval city walls and trebled its surface area, from 70 to 195 hectares. In the 19th century, the city underwent a period of change and rapid expansion in economic and cultural terms, and also in its openness to the oceanic worlds.

Its port acquired new harbour basins at La Joliette, and the railway, together with Saint-Charles station, came along to revolutionise transport. Industries developed, the maritime companies kept pace with the rapid growth of the colonial empire, the population grew by 3.5% and the city underwent an impressive urban transformation: Rue de la République was laid, water arrived via the canal from the river Durance to Palais Longchamps, and new buildings included the prefecture, Palais de la Bourse, Palais du Pharo, and also the cathedrals of La Major and Notre-Dame-de-la-Garde.

Then came the Second World War, and the city suffered great damage. Modern architects were quickly called in to contribute to its reconstruction. Le Corbusier created the Radiant City and Fernand Pouillon gave Vieux-Port a complete makeover.

As the third millennium dawned, Marseille continued to add to its superb facilities, with for instance Mucem and the orange Vélodrome stadium, while the Euroméditerranée project is driving a new vision of urban planning for the historic city of Marseille.

## Guided tours

The Office de Tourisme et des Congrès offers guided tours to trace the history of Marseille, and discover the secrets of its heritage.

There is one trail that takes you to the Radiant City, the basilica of Notre-Dame-de-la-Garde and the Ex-Voto offerings, Vieux-Port and the surrounding area, and also the Panier district, amongst other historic tours.

[www.resamarseille.com](http://www.resamarseille.com)

## More...

### Château d'If

Marseille has retained some magnificent examples of military architecture, such as the Château d'If, built on the orders of king François 1st, between 1527 and 1529. Standing in the sea off the Marseille coast, this fortress, with its medieval curves, served principally as a State prison during its 400 years of official usage. Made famous by Alexandre Dumas's novel *The Count of Monte-Cristo*, this castle, a listed historical monument, is a visit that should not be missed. [www.chateau-if.fr](http://www.chateau-if.fr)



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The Calanques National Park, France's first terrestrial and marine periurban park, extends over 8,300 hectares and 20km of shoreline from Marseille to Cassis.

It is a harmonious blend of different types of heritage: natural, cultural, geological and landscape. In terms of biodiversity, the Park has 140 protected terrestrial animal and plant species, plus 60 marine heritage species. Such exceptional riches have secured the worldwide reputation of this massif.

Whether you're an occasional walker or a seasoned hiker, you'll find Marseille's Calanques to be an inexhaustible source of discoveries, including dizzying cliffs, wild garrigue scrubland, tucked-away creeks and much more. Here, nature puts on a show that you will see nowhere else.

Marseilleveyre, Podestat, Sormiou, Morgiou, Sugiton, En-Vau, Port-Pin, Port-Miou are the calanques accessible between the far south of Marseille and Cassis.

[www.calanques-parcnational.fr](http://www.calanques-parcnational.fr)

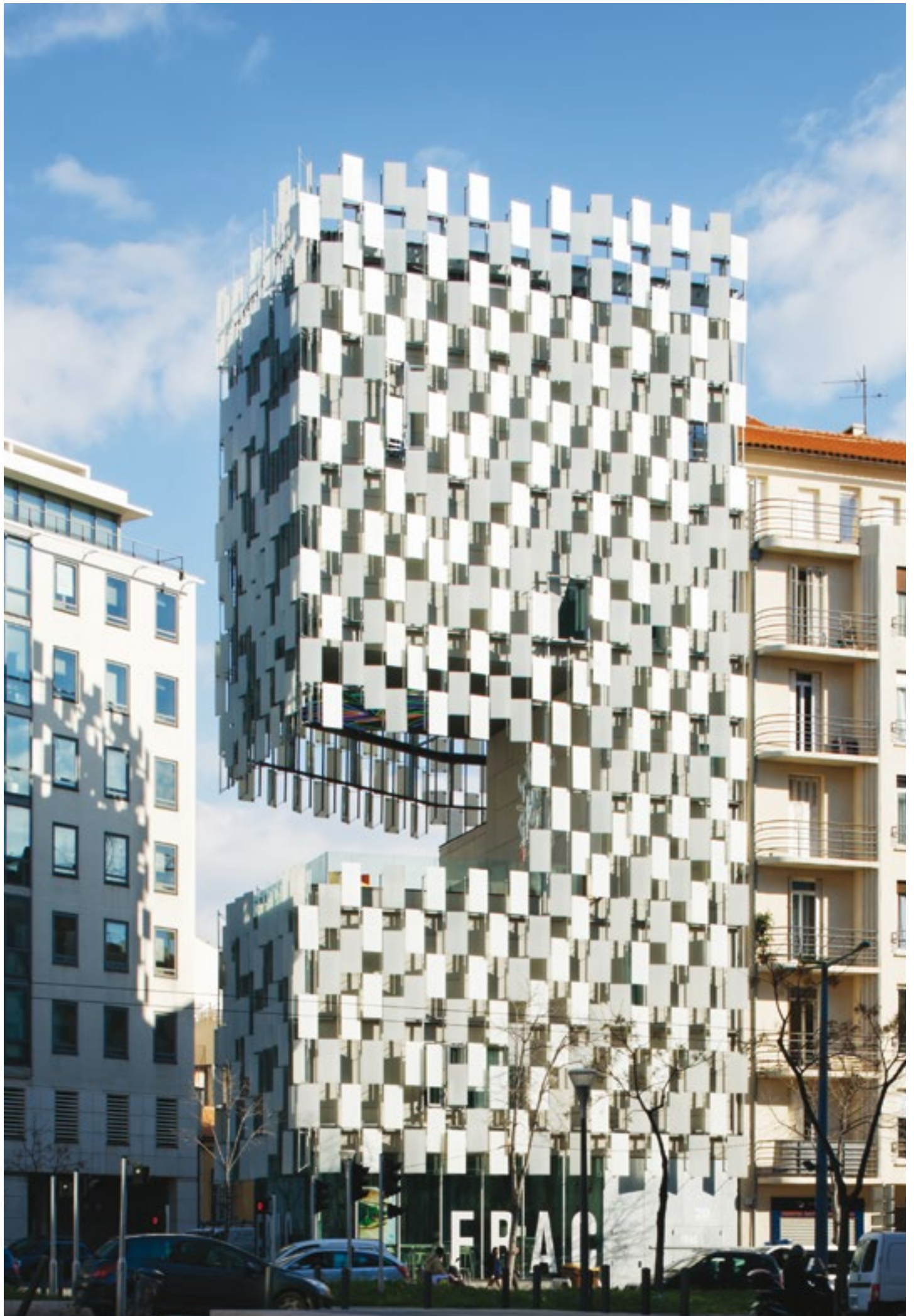
### **Products offered by the Office de Tourisme et des Congrès**

During the season, discover the Calanques differently through snorkelling, try-dive sessions, climbing trails etc.

[www.resamarseille.com](http://www.resamarseille.com)









Driven by the force of the Euroméditerranée project, the biggest urban regeneration project in Southern Europe, Marseille has undergone major change since 1995.

The city-centre has expanded, developed and acquired new attractions, and the historic city of Marseille has gradually taken on a new face, a new skyline.

The Euroméditerranée redevelopment has created a new «town within a town» covering an area of 480 hectares in the metropolitan heart of Marseille, between the Port de Commerce, Vieux-Port and the TGV station.

Some of the great names in architecture were approached to become involved in prestigious projects to bring a breath of modernity to Marseille and position the city amongst the major European capitals.

Taking inspiration from the history of Marseille, the emphasis has been put on sustainable development, a balance between equity, growth and respect for the environment; an architectural style dedicated to quality of life and wherever possible, giving pride of place to surviving heritage.

Through Euroméditerranée, the participation of world-famous designers and the injection of modernity aims to establish the city among the most creative European

metropolises. The project is gathering speed and is also strengthening Marseille's spheres of international influence.

Amongst the emblematic sites of Euroméditerranée, three towers rise up: the CMA CGM created by Zaha Hadid and also the Quais d'Arenc project with Jean Nouvel's La Marseillaise, Yves Lion's Horizon tower, the outstanding property development H99 designed by Jean-Baptiste Pietri, and Roland Carta's Balthazar.

Other notable creations that have come out of the driving force of this project include Mucem, designed by Rudy Ricciotti, the Villa Méditerranée built by Stefano Boeri, the Golden Tulip, brainchild of Massimiliano Fuksas, and FRAC PACA, the work of Kengo Kuma.

Infrastructures, public spaces, offices, housing, shops, hotels, cultural and leisure facilities are also in the process of construction or refurbishment.

[www.euromediterranee.fr](http://www.euromediterranee.fr)

### **Products offered by the Office de Tourisme et des Congrès**

The «Architectural Trail around Mucem» tour, to discover the various cultural and tourist attractions built over the last few years by famous architects.







Marseille's museums include 11 with «Musées de France» status, over 20 exhibitions a year and over a million visitors each year, spread across the municipal museums, MuCEM, the Fondation Regards de Provence etc. The rich collections held by Marseille's museums cover every area of history and art, from the days of antiquity to our times.

## MUSÉE D'HISTOIRE DE MARSEILLE

Rue Henri Barbusse, 13001

This museum takes you on a fascinating living journey through the 26 centuries of history of the most ancient town in France. More than 4,000 items and around a hundred multimedia points contribute to making this a unique experience.

This visit, a stone's throw from Vieux-Port, is essential for everyone who is interested in learning about the origins and the secrets of Marseille.

[www.musee-histoire-marseille-voie-historique.fr/fr](http://www.musee-histoire-marseille-voie-historique.fr/fr)

## CENTRE DE LA VIEILLE CHARITÉ AND ITS TWO MUSEUMS

Vieille Charité, Le Panier, 2 rue de la Charité, 13002

**\*Musée d'Archéologie Méditerranéenne :**

At this museum, on the first floor of the Vieille Charité centre, you can see France's second largest collection of Egyptian antiques after the Louvre, together with a collection of Greek and Roman pieces.

<http://culture.marseille.fr/>

**\*Musée des Arts Africains, Océaniens et**

## Amérindien

The MAAOA's mission is to display what Westerners call «works of art», from the African, Oceanian and Native American continents. In most cases these objects bear witness to cultures that have disappeared or are in the process of disappearing.

[culture.marseille.fr/les-musees-de-marseille/musee-d-arts-africains-oceaniens-amerindiens-maaoa](http://culture.marseille.fr/les-musees-de-marseille/musee-d-arts-africains-oceaniens-amerindiens-maaoa)

## MUSÉE REGARDS DE PROVENCE

Allée Regards de Provence, avenue Vaudoyer, 13002

The Fondation Regards de Provence, established in Marseille's former sanitary post that was built by the architect Fernand Pouillon and renovated by Guy Daher, has assembled a major artistic heritage of more than 850 works with a Southern influence, dating from the 18th century to the present day.

[www.museeregardsdeprovence.com](http://www.museeregardsdeprovence.com)

## MUSÉE DES CIVILISATIONS D'EUROPE ET DE MÉDITERRANÉE, MUCEM

1 esplanade du J4, 13002

Created by Rudy Ricciotti and Roland Carta, Mucem positions itself as a «museum of society» and is one of Marseille's must-sees. Over and above the collections on display, the site has established itself as a new public space offering unrestricted free access to the impressive outdoor areas of Fort Saint-Jean. Absolutely not to be missed! [www.mucem.org](http://www.mucem.org)



# >> NOTABLE MUSEUMS

## **FRAC PACA** (Fond régional d'art contemporain)

20 boulevard de Dunkerque, 13002 Marseille

The mission of the Fond Régional d'Art Contemporain is to assemble and distribute a collection of contemporary art, to plan and organise temporary exhibitions, programmes of meetings/conferences and publications, and to run awareness-raising and educational events for various groups. [www.fracpaca.org](http://www.fracpaca.org)

## **FRICHE LA BELLE DE MAI ET TOUR PANORAMA**

41 rue Jobin, 13003

Friche La Belle de Mai, a reincarnation of the former Seita factory, is a hub of creation and innovation, an art mill and a centre of life and culture. It's a new cultural and urban territory where people put their imagination and creativity to work to ensure that each idea finds its field of application. All forms of artistic expression come together here. Every new trend. Every generation. [www.lafriche.org](http://www.lafriche.org)

## **MUSÉE BASILIQUE NOTRE-DAME-DE-LA-GARDE**

Rue Fort du Sanctuaire, 13006

This museum is an essential part of every visit to Notre-Dame-de-la-Garde, for a deeper understanding of the place. Its displays cover 800 years of history of the Basilica, linked to the history of Marseille. This journey through time shows how people of long ago also used to «climb up» to the Virgin Mary.

[www.notredamedelagarde.com](http://www.notredamedelagarde.com)

## **MUSÉE CANTINI**

19 rue Grignan, 13006

This private mansion, built in 1694, houses one of France's richest public collections, devoted to the so-called «modern» period of the 20th century, covering the years from 1900 to the 1960s.

[culture.marseille.fr/les-musees-de-marseille/musee-cantini](http://culture.marseille.fr/les-musees-de-marseille/musee-cantini)

## **MUSÉE DES BEAUX ARTS AT PALAIS LONGCHAMP**

7 rue Édouard Stephan, 13004

Marseille's Musée des Beaux-Arts (Museum of Fine Arts) was set up in 1802. Established in one wing of Palais Longchamp, it displays a collection of paintings, sculptures and drawings from the 16th to the 19th centuries, by the greatest Italian and French masters and artists from the Northern schools. The display of art in Provence between the 17th and 19th centuries is one of the museum's special features.

[culture.marseille.fr/les-musees-de-marseille/le-musee-des-beaux-arts](http://culture.marseille.fr/les-musees-de-marseille/le-musee-des-beaux-arts)

## **MUSÉE DES ARTS DÉCORATIFS DE LA MODE ET DE LA FAÏENCE**

134 avenue Clot Bey, Château Borely, 13008

Château Borély, a listed historic monument, is typical of the «pleasure residences» built on the outskirts of the city by Marseille's great families in the second half of the 18th century. Nowadays it is home to a selection of 2,000 works from a wide range of skills: furnishings, ceramics, glasswork, tapestry, objects of art, rare exotic objects, fashion and accessory collections from the 18th century to the present day.

[culture.marseille.fr/les-musees-de-marseille/musee-des-arts-decoratifs-et-de-la-mode](http://culture.marseille.fr/les-musees-de-marseille/musee-des-arts-decoratifs-et-de-la-mode)

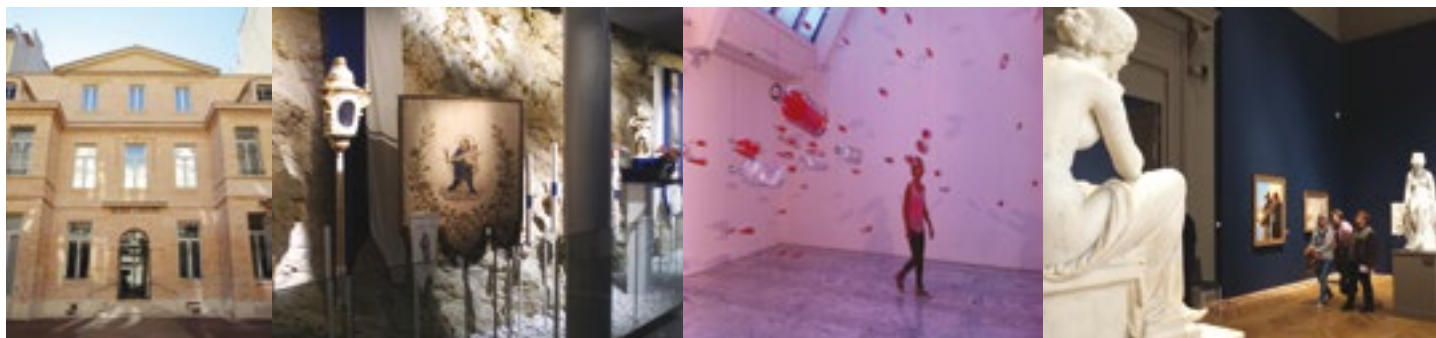
## **MUSÉE D'ART CONTEMPORAIN (MAC)**

Bonneveine, 69 avenue d'Haïfa, 13008

The [MAC] collection represents the essential output of the late 20th and early 21st centuries. It consists of works of the highest quality, from the New Realists, Supports-Surfaces, Arte Povera, Land Art and the Fluxus Movement.

The gardens adjoining the museum, which contain works by Jean-Michel Alberola, Julien Blaine, César, Erik Dietman and Fabrice Gygi, are also well worth a visit.

[culture.marseille.fr/les-musees-de-marseille/musee-d-art-contemporain-mac](http://culture.marseille.fr/les-musees-de-marseille/musee-d-art-contemporain-mac)



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## \*MUSEUM PASS

Museum passes are issued to named individuals, are valid for one year from the date of purchase, and give unlimited free access to permanent collections and temporary exhibitions in 15 major cultural centres in Marseille: the «Musées de Marseille», Mucem, FRAC PACA and Regards de Provence museum.

Full Price: € 45 // Concessions: € 35

Museum Passes can be purchased During ticket office opening hours at MuCEM, Musée d'Histoire, Musée de la Vieille Charité, Château Borély, MAC, Musée des Beaux-Arts and Musée Cantini.



## \*CITY PASS

The «all inclusive» cultural and tourism passport. Valid for a consecutive period of 24, 48 or 72 hours (€26, €33, €41), this pass gives free admission to museums, tours, the boat for the Châteaux d'If, the tourist train, public transport, and other bonuses. Admission to Mucem is included in the pass. Special rates for children (€17, 20 and 23)

Reduced rates at certain partner shops and events. Download a free app to get the full benefit from your City Pass.







Created by the Swiss architect Charles-Edouard Jeanneret who was better known as Le Corbusier, the Radiant City, «the residential unit» or «vertical village», was built facing the sea, between 1947 and 1951.

This impressive construction, classified as a historic monument, is 165 metres long, 24 metres wide and 56 metres high, and has been included on UNESCO's World Heritage list since July 2016. This honour was granted to it (along with 16 other sites) in recognition of the outstanding contribution of Le Corbusier's architectural work to Modernism.

Built as a low-rise block on stilts, as a kind of «laboratory» for a new «residential system», the Radiant City consists of 337 flats of 23 different types, all of them comfortable, modern apartments of their era.

The individual accommodation was complemented by many «residential add-ons», designed to stimulate a new way of communal living, including: an internal street with shops, a bookshop and a publishing house, a bar and restaurant, and a 21-bedroom hotel.

On the top floor is a kindergarten and a gym converted into a centre of contemporary arts by the French designer Ora İto, dubbed the MaMo (from Marseille Modulor). Last but not least, the roof terrace, open to the public, provides a leisure area with a pool for the kids, playgrounds and a stage protected by a wall forming a windbreak, for open-air shows.

During your visit you can treat yourself to something sweet at the Regency bakery, established in 1969 on the third floor of the building, and follow that with a fresh fruit juice on the terrace of the Hôtel Le Corbusier. It's a prime spot for gazing at the sea and the isles of Frioul in a setting that's part of UNESCO's listed heritage! And before going up to the roof for a selfie, get yourself down to the Imbernon bookshop and publishers specialising in architecture, urban planning, the decorative arts and contemporary plastic arts, and bag an «intelligent» purchase!

For those who want to know more, the Office de Tourisme et des Congrès arranges exclusive tours of the Radiant City including visiting a listed apartment (registration required)!

La Cité Radieuse Le Corbusier, 280 boulevard Michelet, 13008

Exclusive with the Office de Tourisme et des Congrès! Commentated tour of the Radiant City, its communal areas, second street, roof terrace and listed apartment. Mondays to Saturdays at 2pm and 4pm.

[www.resamarseille.com](http://www.resamarseille.com)







In recent years Marseille has established itself as a hotbed for designers in fashion, jewellery and home furnishings. Most have gone beyond the city boundaries to achieve national or even international fame, for instance Sessùn, American Vintage, Jott, Pain de Sucre and also Gas and Ginette NY.

Marseille is also the home of the Maison Méditerranéenne des Métiers de la Mode (MMMM) which promotes and supports the region's designers! [www.m-mmm.fr](http://www.m-mmm.fr)

With nearly 15,000 shops, Marseille has also become a real shopping destination...

### **The city centre, traditional shops**

The city centre is crammed with traditional shops that have managed to reinvent themselves, selling products that are trendy but also of good quality, to a new, young clientèle of tourists. During your visit to Marseille you absolutely must have a look round France's oldest ironmonger's, the Maison Empereur, treat yourself to an item of designer clothing or a pair of gloves from La Maison du Gant, the jewellers Frojo and Pellegrin, the Gatimal armoury or the Pâtisserie Aixoise...

The association Marseille Centre offers themed shopping trips, free to download, and puts on events all year round.

<http://www.marseille-centre.fr>

### **The La Joliette district, the new shopping mecca**

The La Joliette district, in the heart of the Euroméditerranée project, is growing fast and establishing itself as the trending new mecca of shopping.

It's a second city centre, more metropolitan, synonymous with architecture, the latest styles, and young trendsetters.

### **\*Les Terrasses du Port**

Open seven days a week, this new shopping centre looks down over the sea, with 160 restaurants and shops including Citadium, All Saints, Jott and Uniqlo along with other international household names in ready-to-wear fashion. 61,000 sq.m. of fashion, designer goods and treats to eat make the Terrasses du Port an essential part of any visit to the La Joliette district.

[www.lesterrassesduport.com](http://www.lesterrassesduport.com)

### **\*Les Docks Village**

This iconic Docks building, the cornerstone of the Euroméditerranée project, has recently undergone an amazing redevelopment process: Les Docks Village. An innovative concept in living space that combines a unique shopping experience, a rich and varied range of eating establishments, leisure activities and everyday necessities. With 80 shops and restaurants, people come here for a stroll, to shop or have a makeover, or to lunch, dine or have a drink... People come here for a taste of the good life with a touch of authenticity.

[www.lesdocks-marseille.com](http://www.lesdocks-marseille.com)

### **Rue Sainte, a trendy spot**

Rue Sainte and the Saint-Victor district attracts a young, arty clientèle. It has an ever-increasing number of trendy shops to satisfy its new customers. At number 6, Sessùn kicks off the exclusive, stylish, sophisticated shopping experience. Then, a few metres further along, in Place de la Corderie, is Le Labo Life Store where you can switch on to the district's designer-chic look.

Back in Rue Sainte, the boutique Carhartt, with its back-to-basics interior décor of waxed concrete and recycled wood, offers the very latest in street styles, and for ultra-sophisticates of all shapes and sizes there is Cozete (a «made in Marseille» brand), totally irresistible to Marseille's fairer sex!

Last but not least, Honore needs no introduction; this is the district's iconic boutique whose home furnishings feature regularly on the covers of glossy magazines.

### **Centre Bourse**

Marseille's oldest shopping centre, just behind Vieux-Port, has had a facelift and is now open for retail therapy on Sundays, in an up-to-the-minute setting that rivals the newcomers! This is where you'll find Galeries Lafayette.

[www.centre-bourse.com](http://www.centre-bourse.com)

### **The bold Rond-Point du Prado project**

At the foot of the Orange Vélodrome stadium, Marseille eagerly awaits the completion of Prado-Vélodrome, a new high-class shopping centre whose avant-garde architecture is the creation of Richard Bishop.

This 23,000 sq.m. complex, dedicated to «exclusive» shopping, will open in 2017, with 50 boutiques on five storeys. The prestigious Galeries Lafayette will occupy 9,400 sq.m. on four levels, representing more than a third of the centre's total surface area.

On the top floor, 10 or so terraces with roof gardens, cafés and bars will be provided for serial shoppers.

The opening is an event not to be missed on any account!









Handed down from generation to generation, Marseille's traditions continue to play a part in the city's daily life, and in some cases cast their spell well beyond the city boundaries.

## Savon de Marseille

In Marseille, soap is an emblematic local product! Machines may have replaced manual processes, but four soapworks, true to tradition, still follow the original manufacturing charter. In cubes or in bars, coloured brown-green or white, authentic «savon de Marseille» must contain no more than six natural ingredients, and must bear an imprint on every side. Nowadays, «savon de Marseille» is one of the city's chief ambassadors all over the world

[www.label-savon-de-marseille.fr](http://www.label-savon-de-marseille.fr)

## Santons

«Santons» are small, painted, clay figurines. They originated in the Panier district during the French Revolution, and families in Marseille still love them today. For more than 120 years, the Foire aux Santons marks the beginning of the Christmas period, and families traditionally buy a santon there each year, which they put on display along with the rest in the crib scene. The crib scene illustrates a Provence landscape with stone houses, olive trees, shepherds and sheep, and a crowd of people around the baby Jesus.

[www.foire-aux-santons-de-marseille.fr](http://www.foire-aux-santons-de-marseille.fr)

## Navettes

Marseille has so many sweet treats, one of which is its famous «navette». This popular biscuit, flavoured with orange blossom, was originally made for Candlemas, 2nd February, but has lost all its seasonal connection. As you approach the Saint-Victor district, the floral scent of the iconic Navette biscuits is mouthwatering.

[www.fourdesnavettes.com](http://www.fourdesnavettes.com)

## La Bouillabaisse

Bouillabaisse, a well-known speciality of Marseille, is a homely recipe that has become a gourmet dish, and occupies a truly regal position on the Marseille menu. In 1980, to preserve the recipe of this speciality made from fish and herbs, accompanied by garlic croutons and rouille sauce, a group of Marseille chefs set up a Bouillabaisse Charter, to settle any argument! As the saying goes, «Quand ça bouille, tu baisse» - «When it boils, turn it down» - that is the origin of its name, and it also explains how it should be made.

L'Office de Tourisme et des Congrès invites you to join a Bouillabaisse class.

On the third Thursday of the month, from 9.30am to 2pm, at Miramar, at Vieux-Port, near the fish market.

Cost: €120 per person.

[www.resamarseille.com](http://www.resamarseille.com)

## Pétanque

«At first it was the province of the initiated few, then regarded as cliché of Marseille, but now pétanque has established itself in its own right and been adopted by the trending districts of Paris, London and other metropolises all over the world.

But while this variant of boules is attracting a new, hip following in all four corners of the globe, at Marseille it is still a family institution for everyone to enjoy, practised in the purest tradition. Playing this game is cool but not snobbish, retro but not wrinkly, and it brings every generation together around that sweet little jack.

It's your turn: swing, aim, and who knows, you might feel the spirit of Marseille.

## Pastis

Pastis, neat or with a mixer, is the Number One aperitif. Inextricably linked with the South of France, this gold-tinted aniseed drink is an integral part of Marseille's habits and customs. It's also referred to as «petit jaune» (little yellow one) or «pastaga» and is served at every bar and bistro and by every good host... Drinks all round!







It may be a cliché but it's nonetheless true that Marseille's aperitif is unbeatable in the pairing of «Pastis and Olives»; here are the essential facts about Pastis.

It's a time-honoured ritual to share a drink with family, friends or as a couple - because nobody is allowed to drink alone at the bar - any time from late afternoon on, and late into the night when the temperatures call for it. Everyone has their own drinking habits and their own preferred watering-holes. There are so many iconic locations, local institutions and new venues on the block, the city is full of nooks that are perfect for indulging in this irresistible local pastime!

Fresh-air fiends gather near the sea. Deep in the lovely Vallon des Auffes, we make a beeline for the assorted cushions of Viaghi di Fonfon, scattered around the little harbour to suit us. It has a picnic feel to it, makeshift but chic, in an unrivalled setting...Another equally irresistible spot is the Sunlight, a little bar tucked out of the way in the Calanque de Malmousque, an unpretentious little spot that hibernates during winter and gets into full

swing during summer. Another seafront institution is The Red Lion, a British-style pub where the young folk gather every evening, tanned and thirsty after all the sunshine. Everybody will enjoy Le Petit Nice, an authentic Marseille restaurant and one of the city's landmarks, with its vast terrace on La Plaine, very popular with the «belote contrée» set, the in-crowd and the locals. The trendy beer bar Fietje is a favourite venue for boys to meet girls, while romantic couples often go to La Caravelle to raise a glass to love, and to the views from the top of the little balcony that overlooks Vieux-Port.

Last but not least, people flock up the hill Saint-Victor for a «petit jaune» at the Café de l'Abbaye, with its breathtaking panorama.







Chatting, sharing and socialising are all values that are close to the heart of Marseille culture, and that find their natural expression around the table enjoying a good meal.

From traditional recipes to fine dining, it's the local Provençal dishes and the produce of the sea that are most appreciated.

With its food vans, stalls, counters, bistros and good restaurants, Marseille loves its food, and «flavour» is almost a religion here.

### Basic recipes, street food

Street food, chiefly epitomised by the pizza vans that line up along the roads in Marseille, are part of a popular movement that is now trending! More and more food vans are appearing, following in the wake of Fish and Chips, the Grandes Carrioles de la Friche Belle de Mai and the Kabanon à Boulettes...

Equally, the traditional cuisine that Marseille loves is symbolised by bouillabaisse and by sardinade, giant garlic and anchovy purée, always eaten with the fingers! Don't miss out on all these culinary experiences.

### A new breed of grocers

Over the last few months, a new gourmet trend has taken off in the city with the birth of a special breed of grocery shops focusing on quality, organic produce, all that's good, local and original

Right in the heart of the Noailles district, l'Épicerie L'Idéale is a purveyor of top quality charcuterie, quinoa from Peru, and Grano Padano from Italy, along with other exciting spices and fricassees.

The Docks Village in Marseille also has a wonderful organic shop, Be O. Just like a good quality supermarket, Be Organic stocks 4,200 everyday product lines, hand picked according to three criteria: wholesome, beautiful and organic.

Around Vieux-Port, you can shop till you drop with the selection of Provençal, Mediterranean and Corsican deli products, tastings at the Comptoir des Huiles and at Piou's in Rue Grigna, where you can also buy trays of nibbles to take away with a selection of traditional appetisers! Last but not least, La Bonne Epicerie spreads the word on the benefits of «slow food», giving pride of place to local producers.

### Starred restaurants

To pay homage to Provence's local specialities, Marseille can rely on the skills of its starred chefs.

Gérald Passédat has won three Michelin stars for Le Petit Nice, which he took over from his father, and this has given him a place in the very closed circle of 26 French restaurants with three stars. Under the leadership of chef Guillaume Sourrieu, L'Épissette, in the heart of Vallon des Auffes, has one Michelin star, as do L'Alcyone, the Intercontinental's restaurant headed up by Lionel Lévy. Other restaurants that have recently been starred by the famous Michelin guide include the AM and its chef Alexandre Mazzia, and also Une Table Au Sud, which used to be Lionel Lévy's restaurant but has now been taken over by Ludovic Turac.

### Gourméditerranée

Founded in 2012 by a group of Marseille chefs and caterers, the Gourméditerranée association has made it its mission to «promote know-how and the gastronomy of Marseille and Provence».

More than 60 chefs from Marseille and the surrounding area, all fans of «made in Marseille» cuisine, have joined Gérald Passédat, Lionel Lévy and Philippe Zérah (president, vice-president and treasurer) and share the same idea: to promote this part of France through a love of the region's culture, produce and gastronomy.

[www.gourmediterranee.org](http://www.gourmediterranee.org)



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When it comes to «night life», Marseille can hold its own with any of Europe's capital cities!

The Son des Guitares, a city-centre institution, is THE place to go for Marseille's young people. There's no DJ here, and no turntables; instead there is a band with Corsican accents who do live covers of French and international rock classics! The singer is a star and the audience treat him as such! For a change of scene, at R2, perched on Les Terraces du Port between sky and sea, you'll find the «Rooftop», with DJs from all over the world, which has established itself as one of the top spots to be seen. Seeing and being seen is what it's all about here, so get your eyes ready for a breathtaking 360° view of the sea and over Marseille. If you fancy dancing in the sea air, R2 is where it's at.

Over by Vieux-Port, the Trolleybus is three clubs in one, with dancing at La Dame Noir; the Whiskybar; and La Suite with a programme of up-to-the-minute underground music, which Marseille's hip crowd love. Last but not least, at Le Bazar and La Palmeraie you can choose to do your clubbing «in» or «out», with a dancefloor indoors and another in the open air.

And to keep Marseille firmly in the groove, there are many organisations who take it in turn to set up one-off evening events in unusual places you would never have thought of, which have become some of Marseille's best-attended gigs. These include places such as Le Plaisir Collectif and Les Jardins Suspendus.







## ARTY BREAK

### \*Leisure ideas

Swedish Gymnastics on the rooftop terrace of Le Corbusier's Radiant City. Meet on Saturday mornings at 10am and 11am for an hour of Swedish Gymnastics to lively music! An all-round exercise routine developed by doctors, physiotherapists and osteopaths.

La Friche la Belle de Mai, a unique place to stroll around, do an exhibition or go to watch the riders who have signed up to skatepark's graffiti-tagged ramp.

[www.lafriche.org](http://www.lafriche.org)

### \*Shopping spree

Cours Julien with its street art, in the heart of the district where all the bobo, arty types hang out.

Art galleries and craft shops have moved into this area. 318 Radiant City, an exclusive concept store for everyone who loves beautiful things. <http://318citeradieuse.tumblr.com>

Jolie Rouge, An antiques shop with a 1920s-style frontage, for bargain hunters seeking ornaments, crockery, small items of furniture and vintage accessories.

[www.facebook.com/lejolirougebrocantes](http://www.facebook.com/lejolirougebrocantes)

Goudron. A new city-centre shop for men. A selection of designer wear and ultra-trendy clothing, an exclusive style, perfection itself, for fashionistas.

[www.facebook.com/goudronstore/](http://www.facebook.com/goudronstore/)

### \*Going for a drink

Chez Gaspard. A speakeasy atmosphere, where you can sample cocktails mixed by the greatest mixologists;

[www.facebook.com/bargaspard/](http://www.facebook.com/bargaspard/)

Le Parpaing qui Flotte. The place where all the bobos of La Plaine want to be seen, a cross between a bistro, a local bar, and a centre for alternative living.

[www.facebook.com/leparpaingquiflotte/](http://www.facebook.com/leparpaingquiflotte/)

### \*A bite to eat

Spok. Fast food concept, healthy and nutritious, with numerous outlets. Featuring an eclectic playlist, back-to-basics decor and vintage furniture. [www.spok.fr](http://www.spok.fr)

Maison Vauban. Fresh market produce on the menu in a setting that could have come straight out of the film «Happy House». [www.facebook.com/MaisonVaubanMarseille/](http://www.facebook.com/MaisonVaubanMarseille/)

Georges. A local bistro with a neo-retro frontage, whose New Zealand chef serves French-style bistronomie with

one or Asian-influenced dishes. [www.facebook.com/Georges-337744599758015/](http://www.facebook.com/Georges-337744599758015/)

### \*Somewhere to sleep

Hôtel C2\*\*\*\*\*. A small private hotel with 20 rooms, created by two architects, in tribute to a handful of the great contemporary designers. [www.c2-hotel.com](http://www.c2-hotel.com)

Mama Shelter. The ultra-trendy Mama Shelter hits the perfect arty balance for a place to stay in Marseille. [www.mamashelter.com/fr/marseille/](http://www.mamashelter.com/fr/marseille/)

## A HEALTHY BREAK

### \*Leisure ideas

Calanque de Marseilleveyre. Stroll and/or power-walk in a magical setting where land meets sea in the very wild calanques around Marseille. Jogging on the Corniche facing the Med and the isle of Frioul.

### \*Take time out

After your jog, make the most of Marseille's beaches and go for a dip in the great wide ocean.

Château Berger. The perfect place to tone yourself and ditch the stress as you relax in the 32° seawater spa at Château Berger... [www.chateauberger.com](http://www.chateauberger.com)

### \*A bite to eat

Chez Francette. A rural oasis in the middle of the Vauban district, Chez Francette is the ideal place to stock up on healthy, organic local products.

Dunk. You won't be able to resist Dunk's delicious, moreish «green juices», in the Docks Village.

Le Poulpe. You'll love not only its menu of local produce, but also its cosy terrace, with its cane furniture, orange cushions and brightly-coloured tables, and on top of all that there's the interior design by François Champsaur.

[www.lepoulpe-marseille.com](http://www.lepoulpe-marseille.com)

### \*Somewhere to sleep

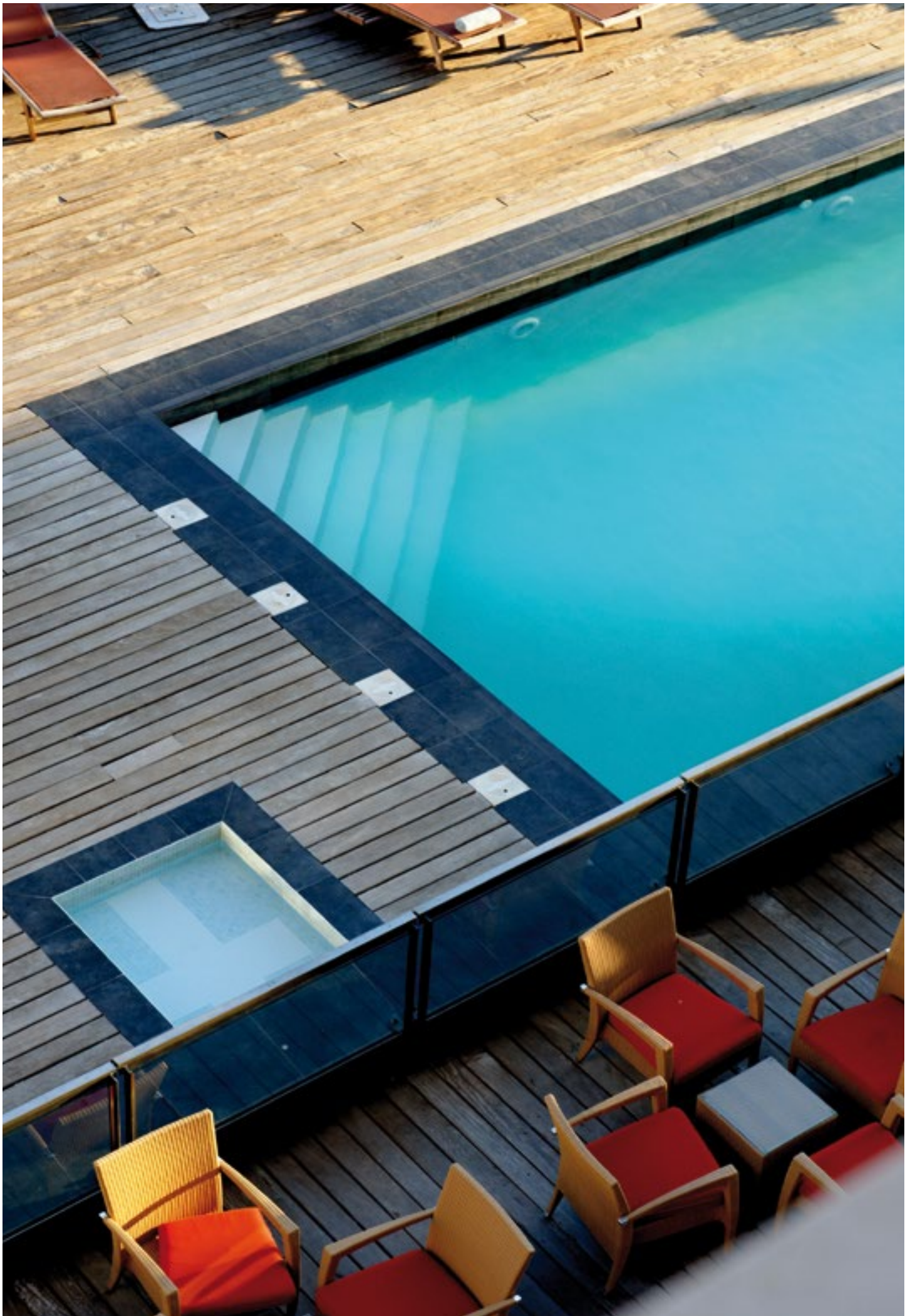
Intercontinental Marseille Hôtel Dieu. Recharge your batteries in a setting that combines the grandeur of a historic building with the cocoon of its amazing Spa Clarins. [marseille.intercontinental.com](http://marseille.intercontinental.com)

Hôtel 96. For an invigorating break, you can't do better than the family-owned Hôtel 96, situated at the gateway to the Calanques national park.

[hotel-96.hotelmarseille.org/](http://hotel-96.hotelmarseille.org/)









## A FAMILY BREAK

### \*Leisure ideas

Don't forget the City Pass for children so that they can do everything the grown-ups do!

[www.resamarseille.com](http://www.resamarseille.com)

Pastré is a great place for the whole family spend time out in the fresh air. Treat the kids to a ride on a pony or a horse for an especially magical moment.

Skate Park at La Pointe Rouge. The top «hot spot» for your little skateboard fanatics, very Venice Beach. It has the most amazing bowl.

### \*Shopping spree

OuiMum's. Especially for mums and kids. Tea room, child minding, workshops and a fashion boutique, home decorations, toys... You need have no qualms about spending the whole day there.

[www.ouimums.com](http://www.ouimums.com)

Un Ours à la Mer. This boutique stocks an irresistible and very sophisticated range of items for babies, tots and older children. [www.facebook.com/Un-ours-à-la-mer-439708449535487/](https://www.facebook.com/Un-ours-à-la-mer-439708449535487/)

Citadium on the Terrasses du Port, where trendy teens will find everything they want, clothes, footwear, gadgets, sweets

[www.citadium.com/magasins/marseille-terrasses-du-port](http://www.citadium.com/magasins/marseille-terrasses-du-port)

### \*A bite to eat ?

Café Borély. In the heart of Parc Borély, this supercool organic restaurant serving local produce is a little piece of paradise that's as kiddie-friendly as you could wish

[www.cafeborely.fr](http://www.cafeborely.fr)

A Sunday-morning family brunch at Sport Beach where youngsters, teenagers and parents come together for a festive moment over a gourmet meal.

### \*Somewhere to sleep,?

B&B right next to the Orange Vélodrome, 10 minutes from the beaches and just three metro stations away from Vieux Port, family rooms at attractive rates

[www.hotel-bb.com/fr/hotels/ville/marseille.htm](http://www.hotel-bb.com/fr/hotels/ville/marseille.htm)

New Hotel Of Marseille, an arty, family-friendly establishment a stone's throw away from Vieux-Port..

[www.new-hotel.com](http://www.new-hotel.com)









The area around Marseille is ideal for enjoyable getaways... Despite its proximity, there's no lack of diversity; sea, land and mountains combine to create a variety of landscapes that are never the same twice.

Heading South, at the foot of the Cap Canaille headland, the little port of **Cassis** will charm you with its authenticity, its colours and its amazing setting. And to get maximum pleasure from the moment, take a seat at one of the restaurants by the port to sample the shellfish and the local white wine. Before returning to Marseille, turning inland, a visit to **Aubagne**, the town where Marcel Pagnol was born, is recommended.

To the north-west of Marseille, on the banks of the Berre lagoon and the Caronte canal, discover **Martigues**, nicknamed «the Venice of Provence». Next, head east and let the metropolitan charms and the sophisticated elegance of **Aix-en-Provence** weave their magic on you. You can pound the pavements on the culture trails - it has a multitude of museums - or stroll at your leisure, or do

some serious window-shopping. This visit also gives you a chance to go through the scented garrigue scrubland of the Sainte-Victoire mountain, muse of the Pays d'Aix, and feast your eyes for as long as you like.

Follow the Côte Bleue, and after a few kilometres you'll come to the **Camargue Regional Nature Park**, one of the most diverse in France. Wild, arid patches of land between salt marshes and sand dunes as far as the eye can see, can be explored at a walk, a trot or a gallop, on horseback only! Last but not least, round off your travels through the region at the Théâtre Antique, the Arènes (amphitheatre) or the Roman Circus at **Arles**. Arles, labelled a Town of Art and History, is home to Romanesque and Roman monuments included on the list of World Heritage of Humanity.

Enjoy your holiday!





**MARSEILLE**  
**>> PRESS**  
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