

## PROGRAM

**(Time in France, GMT+1)**

### MONDAY, OCTOBER 19, 2020

- **5:00 PM – 6:00 PM** **Opening Session**– France 360 introduction  
  
“Live stage” : Who innovates ? Developments and opportunities arising from the health crisis  
  
Speakers from leading brands in the industry and startup businesses
- **6 :00 PM – 9 :50 PM** **WEBINARS :**
- **6 :00 PM - 6 :50 PM** **SANITARY PROTOCOLS**
- **7 :00 PM - 7 :50 PM** **BURGUNDY & FRANCHE COMTE**
- **8 :00 PM - 8 :50 PM** **LOIRE VALLEY**
- **9 :00 PM-9 :50 PM** **OCCITANIE, TOULOUSE, LOURDES**

### TUESDAY, OCTOBER 20. 2020

- **2 :00 PM – 10 :00 PM** **Workshop** (One-on-One pre-scheduled meetings)
- **5 :00 PM – 6 :00 PM** **Press Conference** France 2021

### WEDNESDAY, OCTOBER 21, 2020

- **2 :00 PM – 10 :00 PM** **Workshop** (One-on-One pre-scheduled meetings)
- **5 :00 PM – 8 :00 PM** **Facebook live**

## THURSDAY, OCTOBER 22, 2020

- **2 :00 PM – 10 :00 PM Workshop** (One-on-One pre-scheduled meetings)
- **5 :00 PM – 6 :00 PM Panel « The State of the Mice Industry, how to resume Business to France »**

### Panelists :

**Moderator** : Northstar Travel Group, Lisa Grimaldi, Editor Incentives and Destinations

**Agence** : Meet Prestige, Doug Petersen, Partner

**Corporate** : Oliver Wyman, Joy Seijas, Director of Events

**Association** : Meetings Professional International Mexico, Alfonso Ibarra, VP International Relations

**Association Management Company** : Metacred, David Rozsa, CEO

**Air France** : Arnaud Grima, Sales Development Director

- **5 :00 PM – 8:00 PM Facebook live**
- **10 :00 PM Closing Session**

## FRIDAY, OCTOBER 23, 2020

- **5 :00 PM – 8 :00 PM Facebook live**